
Policy Opportunities for Nutrition Care and Healthy Aging:

A Federal Advocacy Toolkit



defeat **malnutrition** today

About Defeat Malnutrition Today

The Defeat Malnutrition Today coalition is a diverse alliance of over 100 national, state, and local stakeholders and organizations, including community, healthy aging, nutrition, advocacy, healthcare professional, faith-based, and private sector groups. The coalition shares the goal of achieving the recognition of malnutrition as a key indicator and vital sign of older adult health risk; it works to create policy change toward a greater emphasis on screening, detecting, diagnosing, treating, and preventing malnutrition.

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About Women In Government (WIG)

Women In Government is a national, non-profit, non-partisan organization of women state legislators. Women In Government has provided leadership opportunities, networking, expert forums, and educational resources for more than 30 years on policy issues such as education, energy, the environment, healthcare, technology, transportation, and more.

Women In Government

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Dear Federal Advocate:

The purpose of this toolkit is to provide information on the issue of malnutrition and how to communicate to your federal policymakers about the impact of malnutrition on the older adult population. Included are resources addressing how malnutrition is a growing but preventable problem in America today, what policy changes can help decrease malnutrition and how you can help influence your federal policymakers to make these changes.

Good nutrition is important for everyone. It is particularly critical for our nation's older adults; older adult malnutrition is a growing crisis in America today. Malnutrition, particularly lack of adequate protein, is a patient safety risk and can have deleterious effects on health, especially when other medical conditions are present. Specifically, it can increase mortality rates, readmission rates, and complication rates such as increased length of stay in acute care settings and cost of care.

The cost of disease-associated malnutrition in older adults is high—estimated to be \$51.3 billion per year.¹ Up to one out of two older adults is either at risk of becoming or is malnourished, yet insufficient attention is given to preventing and treating the condition. But malnutrition is also preventable. With effective screening, assessment, diagnosis, and intervention, malnutrition can be identified and addressed to benefit older adults and their health outcomes. This is where you can help.

The COVID-19 pandemic has greatly impacted our social determinants of health. It has increased the challenges for already vulnerable populations and revealed the increased need for strengthened systems and policies to support them. Because of the pandemic, many older adults are isolating themselves, which may limit their access to food, particularly healthy food. Many seniors also face food insecurity. Prior to the pandemic, Feeding America reported that 7.3% of older adults were food insecure and 2.7% were very low food insecure. This translated into 5.3 million and 2.0 million seniors facing food insecurity or very low food insecurity.² In addition, the COVID-19 pandemic has exacerbated the longstanding disparities in food insecurity. Black and Latino adults have been more than twice as likely as white adults to report that their households did not get enough to eat.³

COVID-19 relief packages provided much needed increases for federal nutrition programs which have helped address food insecurity and food access. However recent reports underscore the spending increases need to be made permanent^{4,5} because these programs have historically not kept pace with higher food costs and older adults' greater needs, which have been even further elevated by the pandemic.

A collaborative effort among key stakeholders and advocates in the public and private sectors is required to reduce and prevent malnutrition among older adults across the country. Progress is being made (Appendix A) but more action is needed. The Defeat Malnutrition Today coalition and its more than 100 members along with Women In Government are proud to offer you this toolkit. It is hoped that the policy actions presented will help provide the framework necessary to achieve success in preventing and treating malnutrition among older adults. We encourage you to use this toolkit to raise awareness about malnutrition and advocate for the development of policies and solutions to combat this public health crisis affecting so many older adults and their families in America today.

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Top-line Summary /

What is Malnutrition?

Malnutrition = imbalance in energy, protein, or other nutrients that adversely impacts an individual's own body form, function, and clinical outcomes.⁶

Older adult malnutrition is a growing crisis

- Up to one out of two older adults is either at risk of becoming or is malnourished^{7,8}
- Disease-associated malnutrition in older adults is estimated to cost \$51.3 billion annually¹

Malnutrition is a patient safety risk and can impact health outcomes and health equity

- According to the Academy of Nutrition and Dietetics⁹:
 - Between 20% and 50% of adults are at risk of becoming or are malnourished upon admission to the hospital, yet only 8% are diagnosed
 - The gap occurs for a number of reasons, including how malnutrition care information is tracked in electronic medical record systems
 - Malnourished hospitalized patients are up to five times more likely to have an in-hospital death and have a 54% higher likelihood of hospital 30-day readmissions, compared to non-malnourished patients, according to two recent AHRQ Hospital Cost Utilization Project analyses
 - The cost per readmission for patients with malnutrition (versus patients readmitted without malnutrition) was \$17,500—26%-34% higher, depending on the specific type of malnutrition
- Malnutrition is highest in Black, older adult, and poor communities¹⁰
- Yet malnutrition is often not identified or treated.

Malnutrition care is recognized as an important gap area¹¹

- However, there are no federal public health goals, such as Healthy People 2030, that address malnutrition. Malnutrition quality measures are not included in Centers for Medicare & Medicaid Services (CMS) quality incentive programs and CMS provides medical nutrition therapy coverage for only a limited number of conditions
- *The National Blueprint: Achieving Quality Malnutrition Care for Older Adults, 2020 Update* identifies specific areas of stakeholder collaboration that can help raise awareness about and tackle the issue of malnutrition¹¹
- COVID-19 has revealed the importance of telehealth as an opportunity to stay connected to patients. Telehealth connects registered dietitian nutritionists (RDNs) with patients who may be at risk for malnutrition or are already malnourished.



Malnutrition policy actions are needed now!

Proactive legislative and public health policy actions can help ensure quality malnutrition care is included in preventive and social services, patient safety, care transitions, and population health strategies for older adults

Additional information on the Federal Legislative process and how a bill becomes a law is provided in Appendix B.

How to address older adult malnutrition

Acute and post-acute care

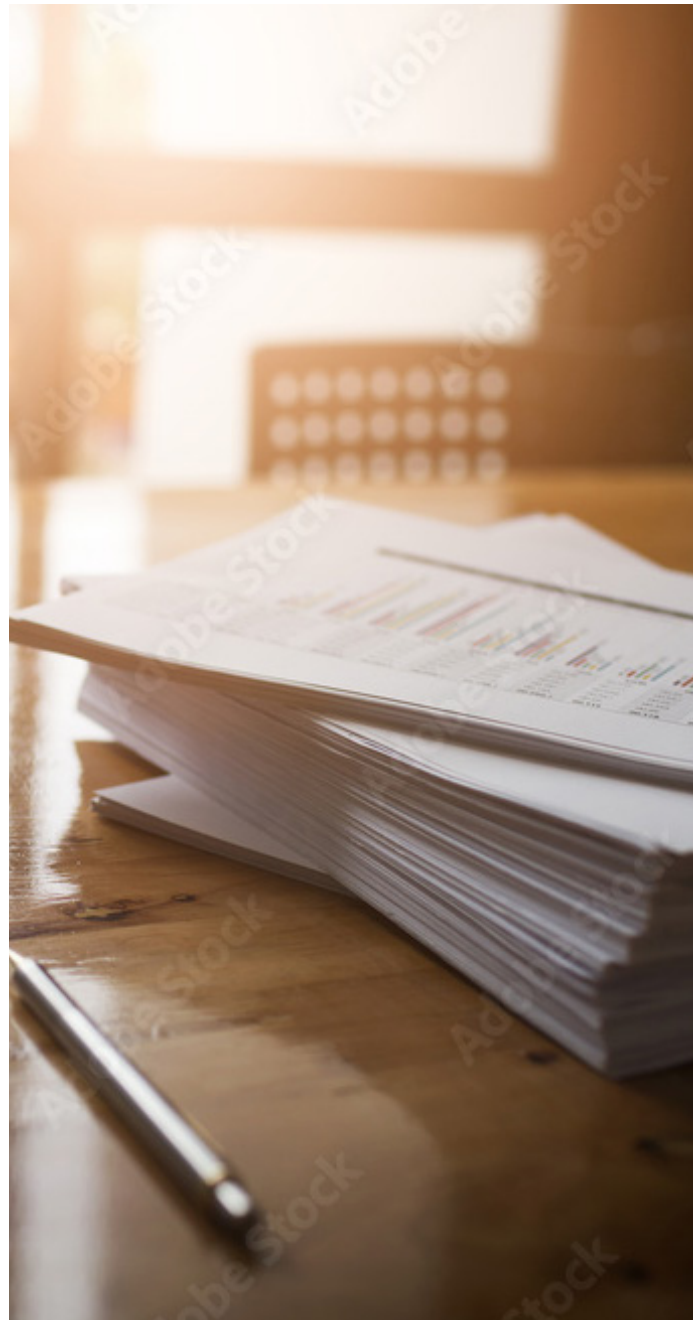
- Adopt a required malnutrition care measure in CMS quality incentive programs across the spectrum of care, including in the Medicare inpatient acute care reporting system, as called for in [this statement](#) in the October 8, 2021 Congressional Record
- Integrate malnutrition care in any permanent expansion of telehealth services
- Add malnutrition care training to health professional training curricula

Community

- Pass legislation to expand access to medical nutrition therapy, specifically S.1536, the Medical Nutrition Therapy Act of 2021
- Pass legislation to increase funding for congregate and home-delivered nutrition programs
- Operationalize legislation that included malnutrition in Older Americans Act reauthorization
- Urge guidance, oversight, and education for congregate and home-delivered meals providers to better meet specific nutrition and chronic disease needs of older adults
- Increase information and encouragement for older constituents to sign up for federal nutrition programs

Public health

- Add malnutrition screening/monitoring questions to national surveys of older adults
- Expand research base on older adult nutrition needs and impact of malnutrition on health outcomes and equity
- Expand focus on older adult malnutrition in the 2025-2030 Dietary Guidelines for Americans as called for in the US Government Accountability Office report on nutrition assistance programs



Advocacy and Making a Difference /

What Is Advocacy and Why Is It Important?

Advocacy is the act or process of supporting a cause or proposal at a local, community, state, or federal level. Through advocacy, issues are identified and support is garnered to help educate or change public views or influence public policy that affects the issue. Advocacy ensures that the voices of stakeholders (you, your family, and your community) are heard. It can be as simple as calling, texting, emailing, or reaching out via social media to your elected officials to inform them of an issue or creating an outreach event. When many people come together and advocate for an issue, their voices and actions can create change.¹²

Advocacy is critical to the democratic process and empowering change at local, state, and national levels. Legislators need to hear from their constituents (you!) about issues that affect communities and vulnerable populations.



How to Be a Strong Advocate

Taking the following steps can help you advocate more effectively:¹²

1. Know the goals of your advocacy

Advocating for malnutrition in older adults is important to increase awareness and inform federal legislators of the issue as well as encourage them to implement policies that increase screening, intervention, and resources for malnourished older adults. More specific goals from the *National Blueprint: Achieving Quality Malnutrition Care for Older Adults, 2020 Update* can be found on page 18.

2. Create a plan on how to accomplish your goals

This toolkit provides tips on communicating with your federal policymaker and offers supporting information to share with them about why malnutrition in older adults is an important issue. Information in the following sections will be helpful as you develop your plan.

3. Consider the point of view of your audience

Are you talking to your community about the issue of malnutrition in older adults to bring awareness or are you sending an email to your federal legislator about how malnutrition impacts your state and how much it costs? The top-line summary on pages 5-6 provides quick facts that may be helpful as you tailor your request to your audience.

4. Understand whether or not your audience has the authority to make change

Make sure you are advocating to the individuals who can create change.

5. Make your case

Let federal policymakers know the facts about malnutrition and how it affects your community and state. Give your federal policymakers specific suggestions and action steps to help fight malnutrition. Detailed information on the malnutrition issue, starting on page 12, can help you make the case for addressing older adult malnutrition.

Communicating with Your Federal Legislator /

To be a strong advocate, you need to have consistent, clear communication with your federal policymaker and their staff and tell them why your issue is important (see sample script on page 11). In this section, we provide summaries and information to help you formulate your interactions with legislators and other policymakers.

There are currently 535 voting federal policymakers, 435 in the House of Representatives and 100 in the Senate (two from each state). Their job is to identify and address issues, including passing new legislation or changing current laws to meet the needs of their constituents (you). Federal legislators can engage the executive branch by requesting information and/or policies from the President, cabinet agencies, commissions, etc.

Legislators often serve on committees or subcommittees targeting specific policy areas. However, legislators are usually generalists versus experts on particular issues, and they rely on staffers (there are about 18,500 congressional staffers working in congressional offices or as committee staff) to help keep them informed, run the office, communicate with constituents and government offices, and provide research for the many policy issues Congress considers.

Find out who your federal legislators are by visiting

House: <https://www.house.gov/representatives/find-your-representative>

Senate: <https://www.senate.gov/senators/senators-contact>.

Ways to communicate with federal legislators and raise awareness about malnutrition

Connect directly with federal representatives

- Call the office and speak to the scheduler at least 2-3 weeks in advance of the date you would like to have your meeting with a legislator and/or their staff or go to the legislator's website to fill out an online form. The top-line summary on pages 5-6 may be a useful handout to share and leave behind with your legislator and/or their staff and will direct legislators to the *National Blueprint: Achieving Quality Malnutrition Care for Older Adults, 2020 Update*.

Use social media to engage legislators and the community in the issue of malnutrition

- Newer legislators, legislators with fewer staff, and legislators who recognize the effectiveness of these platforms use social media.

- Examples of information to share on malnutrition:
 - Up to one out of two older adults is either at risk of becoming or is malnourished.
 - Disease-associated malnutrition in older adults is estimated to cost \$51.3 billion annually in the US.¹
 - Between 20% and 50% of adults are at risk of becoming or are malnourished upon admission to the hospital, yet only 8% are diagnosed.¹¹

Offer your experience and expertise in messaging or testimonials

- Provide the office with a pre-written message mentioning a personal experience or work with a communications staffer for messaging on the legislator's website or newsletter.

Organize an in-person or virtual malnutrition advocacy day; see Appendix C for graphics and Appendix D for social media that may be useful.

Create an outreach event with federal representation at a legislator's district office or a community site.

- Work with a meal site, nursing home, or rehab center and the legislator's scheduler and/or constituent liaison to coordinate a date/time/place for 30 minutes to an hour of their time either in person or virtually.

Attend government public meetings, constituent town halls, and other events to inform policymakers and communities about older adult malnutrition and how to help.

Find meetings here:

- Senate floor proceedings: <https://www.senate.gov/floor/index.htm> and [ways to be prepared both listen in or participate](#).
- House floor proceedings <https://clerk.house.gov/FloorSummary#FloorProceedings>

Resources on health and nutrition advocacy and malnutrition that may be helpful as you reach out to your legislator are available in Appendix E.

Communication tips

Make an ask upfront—for example, ask a legislator to support the Medical Nutrition Therapy (MNT) Act. See Appendix F for information about how the MNT Act impacts malnutrition.

- Make sure your communication is clear and concise.
- Stick to the issue: in this case, malnutrition. If you mention multiple issues, you are less likely to get a specific response.
- If you are using a sample letter, make sure to add personal experience about how you or someone you know has been affected by the issue of malnutrition.
- Be aware of your federal legislator's calendar. It's helpful to know when session dates and committee meetings are. Check out <https://www.congress.gov/calendars-and-schedules> to stay informed.
- Get up to speed by researching committee rosters and browsing current, pending, or missing policies on malnutrition before contacting or meeting with your legislator. Here's how:
 - Visit: <https://www.defeatmalnutrition.today/>
 - Check out: <http://www.nutritioncare.org/Malnutrition/>
- Connect with legislators on social media (handles can be found on legislators' websites, non-legislative personal pages, or Ballotpedia)
- Sign up to receive legislators' newsletters
- Attend constituent meetings in person and virtually to make your voice heard and to become familiar with the process and acquainted with the legislator

It's important to build relationships with key staff in both Washington, DC and district offices: schedulers, constituent liaisons, legislative directors, and others.

Suggestions include:

- Staying in communication with emails, phone calls, letters, and social media
- Attending town halls and local meetings virtually or in person
- Showcasing how the issue of malnutrition is aligned with their agenda

- Advocating between sessions
- Making your interactions personal by remembering their names, sharing your name, city and state, and telling a personal story of how malnutrition is affecting you or your community

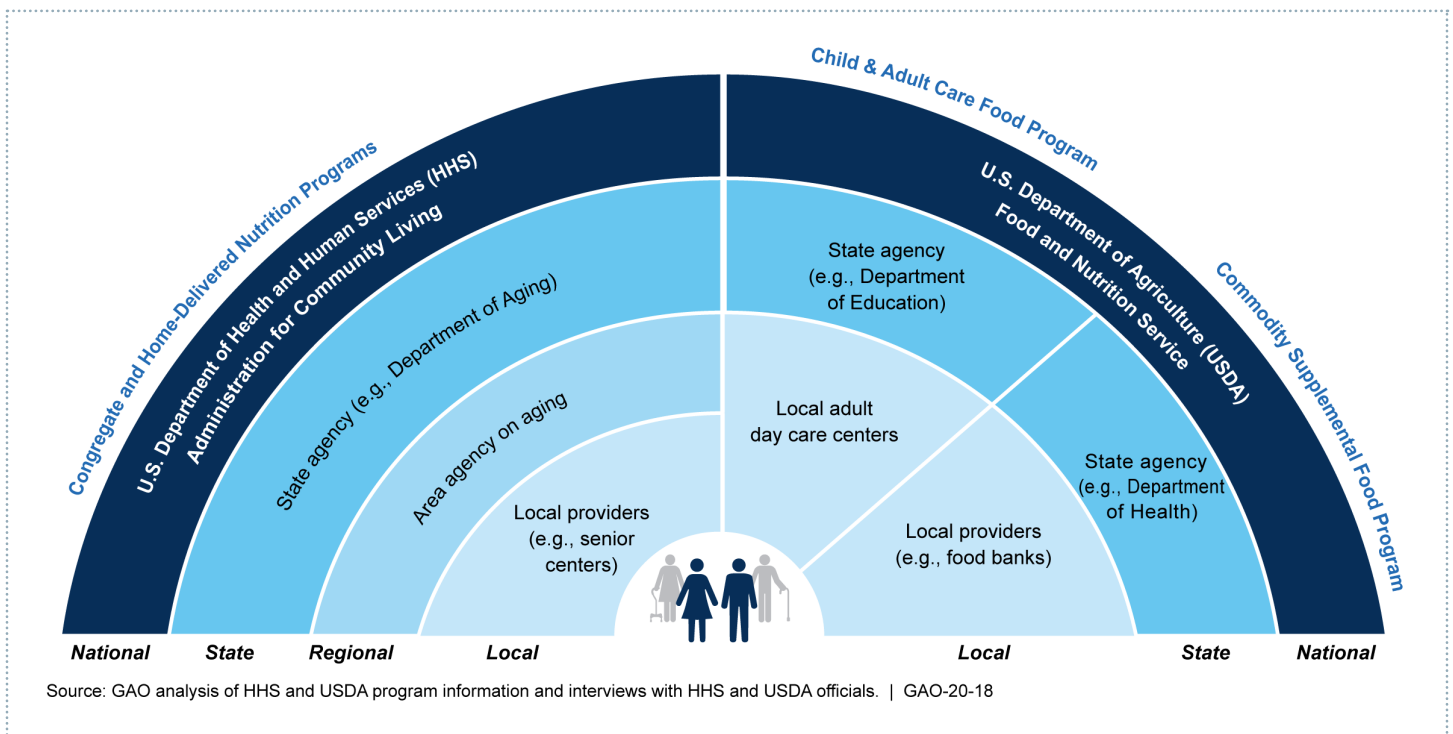
Don't forget that there is power in being a registered voter. Make sure you and members of your community are registered to vote and vote in your federal, state, and local elections.



Everyone's Voice Matters /

It takes a village to address complex issues such as malnutrition and food security. It also takes the work of local, regional, state, and national advocates and policymakers to create change over time.

Figure 1: Stakeholders Involved in Administering Selected Nutrition Assistance Programs That Directly Provide Meals and Food to Older Adults



Resource Links for Meals and Food Assistance Programs for Older Adults

Meals on Wheels Program Locator: <http://bit.ly/find-HDM>

Food Bank Locator: <http://bit.ly/find-foodbank>

SNAP Information: <http://bit.ly/SNAP-apps>

The Emergency Food Assistance Program (TEFAP) Link to Local State Agency Contact Information: <http://bit.ly/TEFAP-contacts>

Sample Script for Phone or Email Outreach to Federal Legislators /

I am a constituent of yours from [City], and I wanted to talk to you about malnutrition. Malnutrition is a serious and costly public health crisis—here in [State] and across our nation! Older adult malnutrition in particular is associated with unfavorable health outcomes including higher infection rates, poor wound healing, longer lengths of stay, and higher frequency of hospital readmission. **[Reminder: Use a personal or local example of effects of malnutrition]**

Because of the COVID-19 pandemic, many older adults are isolating themselves, which may limit their access to good nutrition and healthy food. Not unexpectedly, the poor health outcomes of malnutrition are associated with higher costs to our healthcare system and state.

Yet, despite its severity and prevalence, and the fact that it is both TREATABLE AND PREVENTABLE, older adult malnutrition is too often misunderstood by the American public and overlooked by our healthcare system.

For these reasons, I want to urge you to [introduce/co-sponsor] [legislation or, if there is a bill already introduced, specific bill number] to begin to address this severe public health crisis among our older adults by [description of the specific federal legislation.]

[Discuss details about the legislation.]

This legislation is a step in the right direction to stopping malnutrition before it impacts any more of our older adults.

Other actions federal legislators could take include adoption of a required malnutrition care measure in CMS quality incentive programs across the spectrum of care, integration of malnutrition care in any permanent expansion of telehealth services, legislation to expand access to medical nutrition therapy, legislation to increase funding for congregate and home-delivered meals provided under the Older Americans Act, and addition of malnutrition screening/monitoring questions to national surveys of older adults.

Please consider [introducing/supporting] [legislation or specific bill number] to help end malnutrition in our state. [If the legislator has already taken action on issues of malnutrition, be sure to thank them for their efforts.]

Key Takeaways

Advocacy amplifies the voice of stakeholders. It is an opportunity to help make change in your community, state, and country.

- Make an ask! Tell policymakers what you want them to do to improve malnutrition.
- Remember clear and concise communication is best.
- Connect with a call, text, email, and/or social media.
- Attend government public meetings to stay informed.
- Always add a personal touch on how the issue of malnutrition is affecting you or your community.
- Register to vote and make sure members of your community are registered to vote. There is power in your vote at the local, state, and federal level.
- Inform your community on how to access local programs like Meals on Wheels, congregate meals programs, and SNAP benefits and how they help communities fight malnutrition and food insecurity.

Exploring the Malnutrition Issue /

Why Is Quality Malnutrition Care Such an Important Issue?

(Adapted from *National Blueprint: Achieving Quality Malnutrition Care for Older Adults, 2020 Update*)¹¹

High-quality nutrition and malnutrition care for older adults should be at the top of the national agenda as we develop population health strategies to improve health and to deliver consistent quality healthcare at an affordable cost and tackle social determinants of health.

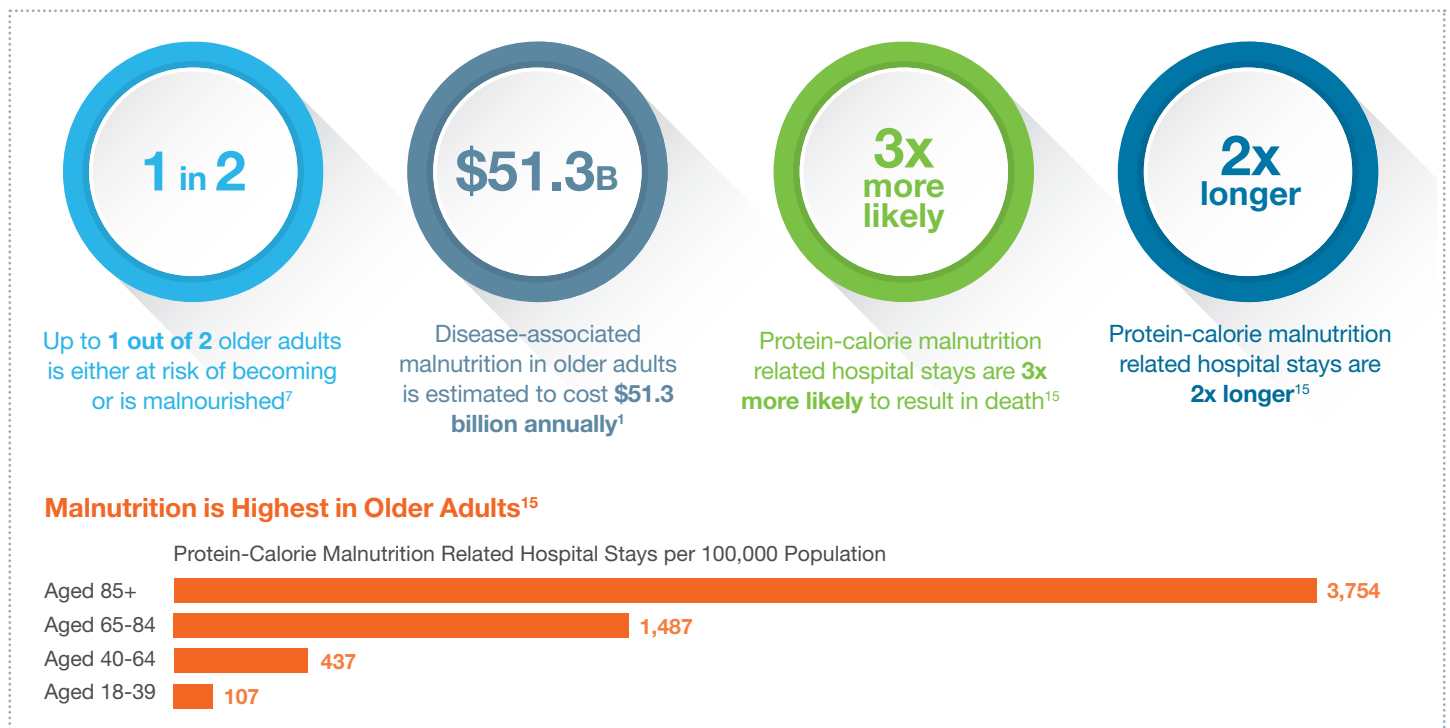
An increasing body of statistics and health economics data shows the costs in human and economic terms of malnutrition among this age group (Figure 2). With the number of adults aged 65 years and older expected to reach 77 million by 2034, and Medicare spending projected to rise at a higher rate than overall health spending, there is an urgency to secure the future of “healthy aging,” starting with nutrition.

“Nutrition has been referred to as a vital sign of older adult health. Good nutrition has been shown to help support a healthy and active lifestyle, improve health outcomes, and reduce healthcare costs. In stark contrast,

malnutrition, particularly the lack of adequate protein, calories, and other nutrients needed for tissue maintenance or repair, has been shown to be associated with poor health outcomes, frailty and disability, and increased healthcare costs. Importantly, malnutrition is a significant problem for both underweight and overweight or obese individuals due to loss of lean body mass. Moreover, generally when people reference malnutrition, it is protein-energy malnutrition.

The causes of malnutrition are multiple and complex, and the solutions require collaboration among many government bodies, organizations, and communities. To coalesce the key stakeholders and focus additional attention on older adult malnutrition, the Defeat Malnutrition Today coalition (www.defeatmalnutrition.today) and Women In Government (www.womeningovernment.org) developed and created this Toolkit for Federal Advocates.

Figure 2: Malnutrition is a Critical Public and Patient Safety Issue



Poverty and food insecurity significantly increase the risk of malnutrition. At the same time, there are additional risk factors to consider (Figure 3). Changes commonly associated with aging, such as loss of appetite, limited ability to chew or swallow, and use of multiple medications, can impact diet and nutrition.

Adults over the age of 60 have seen nearly a 60% increase in food insecurity from pre-COVID rates, meaning 13.5% of older adults now face food insecurity. ¹⁶

Older adults are also at risk of malnutrition due to chronic illness, disease, injury, and hospitalization. Acute conditions, like those that require surgery, as well as chronic diseases such as cancer, diabetes, and gastrointestinal, lung, and heart diseases and their treatments, can result in changes in nutrient intake that can lead to malnutrition.

Further, with disease-associated malnutrition, inflammatory responses are increased, which can result in decreased appetite, gastrointestinal problems, diminished immune response, delayed wound healing, and increased infection rates. Such changes can increase risks for functional disability, frailty, and falling. Changes in functional ability can also lead to social isolation, which may cause depression and, in turn, affect cognitive functioning. Changes in cognitive functioning for some older adults may also be risk factors for malnutrition.

Many of the risk factors for older adult malnutrition are also risk factors for both contracting and developing more severe complications from acute respiratory viruses such as COVID-19.

Evidence shows the severity of COVID-19 infection is compounded by its effect on nutrition, especially for the critically ill. More specifically:

- A higher prevalence of malnutrition (53% malnourished, 28% at risk of malnutrition) has been documented among older patients admitted to the hospital with COVID-19¹⁷
- Most patients admitted to intensive care with COVID-19 were acutely malnourished,¹⁸ and 45% of patients admitted to a rehabilitation unit following COVID-19 infection were at high risk for malnutrition¹⁹
- Malnutrition's health impacts, particularly on respiratory and cardiac function, can likely affect the course of recovery of patients with COVID-19²⁰
- Nutrition status has been identified as an important factor influencing the outcome of COVID-19 patients²¹
- COVID-19 is often accompanied by prolonged immobilization, which can increase risk for muscle wasting and protein loss¹⁹

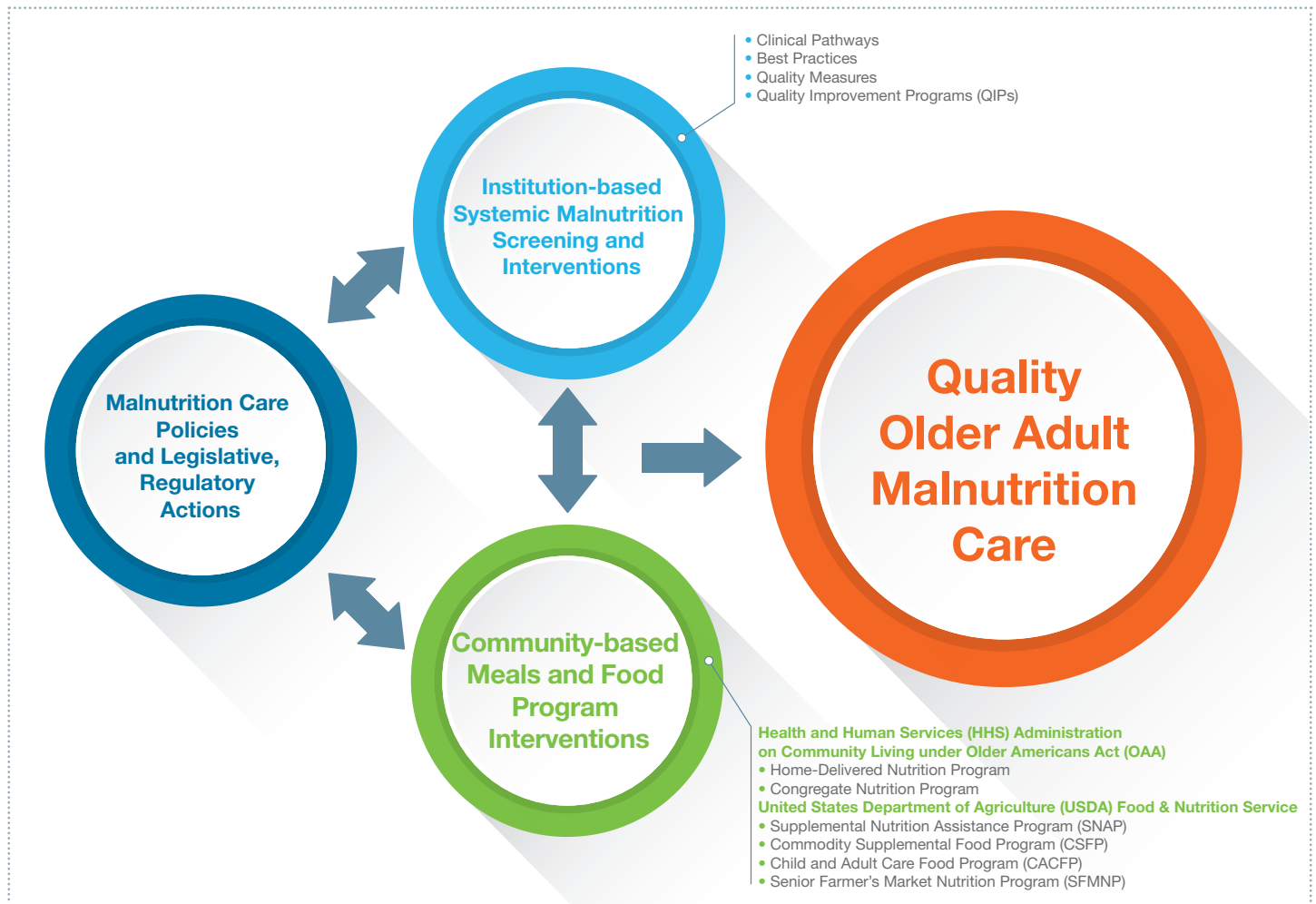
Figure 3: Contributing Factors that Lead to Malnutrition Among Older Adults¹¹



Once malnutrition or risk for malnutrition is identified in older adults, there are important institution and community-based interventions that should be implemented. Both levels of intervention can be impacted by malnutrition care

policies and legislative and regulatory actions (Figure 4). Additional information on community-based meals and food program interventions is provided in Appendix G.

Figure 4: Factors Influencing Quality Malnutrition Care for Older Adults



Key Takeaway

The time to act is now! In a healthcare environment focused on healthy aging, preventive care, patient-centeredness, and cost efficiency, systematic malnutrition screening and appropriate multidisciplinary intervention must become a mainstay of US healthcare. The COVID-19 health pandemic has underscored that poor nutrition may be a relevant factor influencing the health outcomes of older adults. The value of quality malnutrition care must be realized, and our country's healthcare delivery, social services, and financial incentives must be aligned to address the epidemic of malnutrition in acute care, post-acute care, and community settings.

Social Determinants of Health and Nutrition /

Social determinants of health are the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of functioning, and quality-of-life outcomes and risks. SDOH are so critical that they are one of the five overarching goals for Healthy People 2030. SDOH are

separated into five distinctive domains: economic, stability, education access and quality, health care access and quality, neighborhood and built environment, and social and community context (Figure 6)

Figure 6: Social Determinants of Health³⁰



Social determinants of health can greatly impact individual access to nutrition and quality of malnutrition care. If individuals live in safe, well-funded neighborhoods, they may have access to nutrition counseling and to a variety of places to get healthy affordable foods that are within walking distance or have public transportation to a nearby grocery store. Alternatively, they might live in neighborhoods that are not safe to walk or where the nearest health clinic or grocery store is 10 miles away and public transportation is unavailable. A new SDOH Congressional Caucus has been formed to highlight the opportunities for federal coordination to improve health outcomes and maximize existing and future federal investments. Information on the intersections of SDOH and nutrition and malnutrition care are detailed below.

Economic Stability
HealthyPeople2030 goal: help people earn steady incomes that allow them to meet their health needs. Unfortunately, in the US today 1 in 10 people live in poverty;³¹ they are less likely to be able to afford housing, transportation, health care, and healthy foods. These individuals frequently purchase inexpensive, unhealthy foods to stretch their food budgets which impacts their health outcomes and can fuel chronic disease risk including for obesity, diabetes, and high blood pressure. Communities of color are greatly impacted by poverty and risk for food insecurity. The COVID-19 pandemic has amplified these disparities causing more households overall to be food insecure but disproportionately impacting Black, Latino, Native American, and households with children and older adults. Recently the term nutrition security has been introduced, referring to both the ability to access food and to access high quality food.



Education Access and Quality

Healthy People 2030 goal: increase educational opportunities and help children and adolescents do well in school. Often higher levels of education are associated with lower levels of poverty and greater access to resources. Higher education is associated with improved health outcomes and improved health outcomes are linked with better nutrition.³² Education level affects disease risk, health behavior patterns, and diet quality. A developmental objective that is related to public health is increase the inclusion of interprofessional preventative education in the curricula of health professionals.³³ Preventative health can help save money in health care cost. One preventative education topic that is connected to a multitude of health outcomes is nutrition. Nutrition education can help reduce many chronic health conditions like obesity, diabetes, heart disease, hypertension. Nutrition is often not extensively taught in medical and nursing education. More nutrition education in the medical and nursing fields could prompt more doctors and nurses to understand the importance of nutrition in preventative care and lead to more referrals to registered dietitian nutritionists (RDNs).



Health Care Access and Quality

Healthy People 2030 goal: increase access to comprehensive high-quality health care services. One in 10 people in the US are uninsured³¹ but the rates are not distributed equally, with 26.7% of uninsured people being Hispanic, 15.2% Black, and 9% white.³⁵ Those who are uninsured frequently lack primary care access and consistent opportunities to be seen by a health care professional. This can limit their ability to be screened for conditions like malnutrition and food insecurity and subsequent referral to community-based resources. Older adults 65+ are covered by Medicare, but they may not have the resources to purchase additional coverage. The MNT Act of 2021 can help increase access to an RDN who can identify and treat malnutrition as well as provide care to help prevent or manage nutrition-related chronic diseases like prediabetes, obesity, or cardiovascular disease. Another aspect of health care access and quality is the ability to evaluate quality care and drive provider accountability. A new Global Malnutrition Composite Score has been endorsed by the National Quality Forum and fully meets four specific health equity priorities that CMS has identified for reducing disparities in health.³⁶ However, the measure has not been adopted by CMS even though adoption was strongly recommended in a bipartisan letter signed by 28 members of Congress.



Neighborhood and Built Environment

Healthy People 2030 goal: Healthy People 2030 Goal: create neighborhoods and environments that promote health and safety. Neighborhoods that support health and safety generally have access to more grocery stores and have fewer fast food restaurants. They have sidewalks where people can walk for exercise or to get food as well as safe, affordable public transportation. Limited access to grocery stores creates food deserts and increases risk for chronic health issues related to nutrition. Unfortunately, not all neighborhoods are created equally, and the previous practice of redlining and racial segregation still greatly impacts built environments and neighborhoods. Neighborhoods that were redlined are often marginalized, putting these populations at higher risk of poor nutrition. For example, communities of color are twice as likely to live near a fast food restaurant.³⁷



Social and Community Context

Healthy People 2030 goal: increase social and community support. This goal includes the ability to talk with family and friends about health as well as health literacy and use of health technology. Talking to family and friends about health can increase knowledge on family risks for certain chronic diseases as well as provide an opportunity to better tailor family meals to support health. Increasing health literacy in all communities helps people understand their health and how it may be impacted by their nutrition and dietary habits.³⁸ Improved use of health technology may be linked to expansion of telehealth services and should include integration of malnutrition care.

A Blueprint for Success in Achieving Quality Malnutrition Care /

To coalesce key stakeholders and focus attention on older adult malnutrition, the Defeat Malnutrition Today coalition and Avalere Health led the development, launch, and update of the *National Blueprint: Achieving Quality Malnutrition Care for Older Adults, 2020 Update*.¹¹

The Blueprint outlines specific goals and strategies for the federal government to take action to promote and achieve high-quality malnutrition care across the continuum of acute, post-acute, and community settings. A selection of the recommended strategies are shown in Table 1.

Table 1: Recommendations for Federal Government to Improve Quality of Malnutrition Care for Older Adults¹¹

Goal 1: Improve Quality of Malnutrition Care Practices	
Strategies	Recommendations
Establish Science- Based National Goals for Quality Malnutrition Care	<ul style="list-style-type: none"> Recognize quality malnutrition care for older adults as a clinically relevant and cross-cutting priority in HHS’s Quality Measure Development Plan, the Surgeon General’s National Prevention Strategy, and the HHS and U.S. Department of Agriculture’s (USDA) Dietary Guidelines for Americans
Identify Quality Gaps in Malnutrition	<ul style="list-style-type: none"> Recognize impact of malnutrition and quality gaps for older adults in national population health and chronic disease reports and action plans (eg, malnutrition prevention, identification, and treatment needs in acute care, post-acute care, and home and community-based settings, and among priority disease-specific populations and during health pandemics)
Goal 2: Improve Access to High-Quality Malnutrition Care and Nutrition Services	
Strategies	Recommendations
Integrate Quality Malnutrition Care in Payment and Delivery Models and Quality Incentive Programs	<ul style="list-style-type: none"> Adopt clinically relevant malnutrition quality measures in public and private accountability programs across the care continuum Reduce barriers to transparency and transfer of clinically relevant malnutrition care data to downstream providers, individuals, and caregivers Integrate quality malnutrition care in future chronic disease and surgical care demonstrations to develop innovative models to improve outcomes for malnourished and at-risk older adults Engage relevant agencies or organizations (e.g., AHRQ, CMS, NQF) to support development of quality measures and payment mechanisms for malnutrition care that apply to providers and relevant professionals across all settings Expand and incentivize Medicare Advantage coverage of home-delivered meals Services offered should be comprehensive and not limited by specific medical conditions
Reduce Barriers to Quality Malnutrition Care	<ul style="list-style-type: none"> Develop reports on access barriers to quality malnutrition care and nutrition services for older adults (e.g., gaps in public education, healthcare delivery systems, provider training and education, and resource allocation) Advance national policies to allocate resources to support malnutrition screening of older adults at point of entry in post-acute care and community settings, as appropriate, and health departments Adopt electronic data standards to assist in transfer of clinically relevant malnutrition and nutrition health information across care settings and telemedicine services (e.g., nutritional status, diet orders, other nutrition interventions) Expand coverage of medical nutrition therapy services to apply beyond current limited list of conditions (i.e., end-stage renal disease [ESRD], chronic kidney disease [CKD], and diabetes) and the currently limited populations Provide community providers with funds and data to support maintenance and continued growth of needed services

Goal 3: Generate Clinical Research on Malnutrition Quality of Care

Strategies	Recommendations
Identify and Fill Research Gaps by Conducting and Disseminating Relevant Research	<ul style="list-style-type: none"> • Conduct national research on barriers and pathways to reduce barriers to malnutrition care and nutrition support • Engage the Office of Nutrition Research within the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK) to recommend nutrition research priorities • Conduct national research on barriers and pathways to reduce barriers to malnutrition care and nutrition support • Establish a central, publicly available location or source where stakeholders can access fundamental, evidence-based care standards for malnutrition care and integrate new evidence as it is developed. To help establish this resource, collaboration with organizations such as the ACL, AHRQ, or CMS could be explored. Focus on the specific nutritional needs of older adults in the 2025-2030 Dietary Guidelines for Americans, including focusing on information gaps on these specific needs, as identified by the 2019 GAO report • Explore partnerships to disseminate research with federal agencies (e.g., ACL and AHRQ)
Track Clinically Relevant Nutritional Health Data	<ul style="list-style-type: none"> • Establish electronic data standards to assist in transfer of clinically relevant nutrition health information across care settings (e.g., nutritional status, diet orders, other nutrition interventions) • Include clinically relevant malnutrition-related data in acute care, post-acute care, and community settings in national initiatives • Support public reporting of malnutrition quality-of-care data through national based reports

Goal 4: Advance Public Health Efforts to Improve Malnutrition Quality of Care

Strategies	Recommendations
Educate and Raise Visibility with National Policymakers	<ul style="list-style-type: none"> • Seek to establish a third-party campaign (including through public-private partnerships) to educate the public and providers on what “optimal nutrition” is in order to understand malnutrition, causes of malnutrition (disease, acute illness, food insecurity), and the impact on health outcomes • Implement and build on recommendations of the GAO report, <i>Nutrition Assistance Programs: Agencies Could Do More to Help Address the Nutritional Needs of Older Adults</i>
Integrate Malnutrition Care Goals in National Population Health Management Strategies	<ul style="list-style-type: none"> • Engage clinicians, providers, and the Office of Disease Prevention and Health Promotion (ODPHP) to adopt malnutrition goals for older adults in Healthy People 2030 • Implement malnutrition screening standards for early identification with populations at high risk for malnutrition
Allocate Education and Financial Resources to HHS and USDA-Administered Food and Nutrition Programs	<ul style="list-style-type: none"> • Conduct research and publish report on share of resources required for various malnutrition prevention, malnutrition care, or food assistance programs • Distribute resources, as needed, based on findings from evaluated data or conducted research

Policy Opportunities to Address Older Adult Malnutrition /

Malnutrition is pervasive, costly, and causes patients to feel worse and heal slower, but it has not yet been addressed by a systematic, consistent approach throughout the healthcare system.



Acute and post-acute care actions

Broadly, there is a general lack of awareness that malnutrition is linked to acute illness, chronic disease, and poor health outcomes. In addition, physicians and other clinicians receive limited nutrition training in medical schools and allied health programs. This should be tackled by including nutrition in medical education curricula requirements.

Many individuals among the public, including healthcare providers, are unaware of malnutrition's prevalence in older adults and are therefore limited in their ability to help identify and address the condition. As our nation moves to expand telehealth services, there is an opportunity to fully integrate malnutrition screening and care in telehealth programs and other provider access initiatives. While widespread expansion of telemedicine is positive, it could also further increase rather than reduce healthcare disparities, particularly for those older adults with sensory impairments, limited digital literacy and access to technology (including those in rural communities), lower incomes, and poor health literacy. There is also the potential for discrimination and mistrust to be magnified during virtual encounters, when patients may feel more limited in their ability to communicate and providers may be less mindful of guarding against implicit bias. Thus, as legislators explore providing broader access to telehealth, it will be important to consider adaptations based on urban/rural communities or other divides that limit access to the internet and reliable cell phone services, as well as develop solutions for increasing digital literacy.

In addition, care coordination of malnourished and at-risk older adults could be less fragmented if there were greater visibility among the clinical care team of relevant malnutrition data and documentation and standardization of key malnutrition data elements in electronic health records. Malnutrition care represents an important gap area that has been acknowledged by the CMS. However, malnutrition has not been included in our governmental public health objectives, nor is it reported in key health indicators for older adults or integrated into public or private quality incentive programs.

However, there has been initial movement; CMS approved including malnutrition quality measures in two Qualified Clinical Data Registries (QCDRs) for 2020 in the Merit-based Incentive Payment System (MIPS). Clinicians who are providing quality malnutrition care can report with the QCDR measures to help receive credit for quality care. Quality of care credit is a core determining factor for performance-based adjustments to Medicare reimbursement, which can impact overall provider financial viability. CMS also recently approved malnutrition as an achieving health equity improvement activity for MIPS.³⁹ Yet a required malnutrition care measure is still missing in acute and post-acute care settings.

Federal legislators can take action by including nutrition in medical education curricula requirements and by advocating for adoption of a malnutrition care quality measure in acute and post-acute care settings



Community actions

At the community level, there are several areas where further action is needed. First, we must increase access to medical nutrition therapy (MNT), which is the nutritional diagnostic, therapy, and counseling services for disease management provided by an RDN who has been referred by a physician.⁴⁰ MNT has been shown to be a cost-effective component of treatment for a number of chronic diseases. The recently introduced Medical Nutrition Therapy Act of 2021 would add malnutrition to the list of chronic conditions that Medicare covers for MNT and also expand the types of clinicians who could make a referral for MNT Appendix F.

Second we must continue to increase funding for the federal nutrition programs to ensure they help meet the nutrition needs of older adults—including those more newly enrolled. There are several federal programs that provide food assistance and meals to older adults (Appendix G). COVID-19 related relief packages increased funding for Older Americans Act (OAA) meals programs and this funding should be extended, as these programs have had a surge in enrollments. The United States Department of Agriculture’s (USDA) SNAP is the only means-tested nutrition program available to all eligible older adults in every part of the country. SNAP can reach all eligible older adults because of its funding structure, it is 100 percent federally funded. COVID-19 relief packages boosted the minimum and maximum SNAP benefits which helped many older adults. More recently, the Biden Administration has announced a permanent 25% increase in average SNAP benefits which may be a catalyst to get more older adults enrolled in SNAP. This increase needs to be paired with a strong nutrition education effort by USDA to help guide SNAP recipients in making nutrient- rich choices.

Third, we must build on and support the malnutrition components included in the OAA 2020 reauthorization. OAA programs include congregate and home delivered meals. Reducing malnutrition is now part of the purpose of the OAA and malnutrition screening is included in the definition of OAA’s disease prevention and health promotion services. Additional resource allocation could assist community OAA programs in operationalizing malnutrition screening. In addition, the Department of Health and Human Services’ (HHS) Administration for Community Living (ACL) which administers OAA programs could direct state/territorial and Native American OAA programs to include malnutrition in their state/territorial plans and program grants.

A 2019 Government Accountability Office (GAO) report on nutrition assistance programs identified that federal agencies could do more to help address older adults’ nutrition needs. It recommended that USDA and HHS could improve oversight of meal programs and provide additional information to meal providers to help them meet older adult nutritional needs.⁴¹ There is also likely a need for increased outreach to older adults to help them learn more about the programs and opportunities for enrollment. Policymaker can play a role through older adult education and supporting more simplified enrollment policies.

Federal legislators can take action by supporting legislation to expand access to medical nutrition therapy (MNT), increase funding for federal nutrition programs, and operationalize Older Americans Act (OAA) malnutrition guidance

US Government Accountability Office recommendations for federal nutrition assistance programs⁴¹

Recommendation 1

The Administrator of ACL should work with other relevant HHS officials to document the department’s plan to focus on the specific nutritional needs of older adults in the 2025-2030 update of the Dietary Guidelines for Americans, which would include, in part, plans to identify existing information gaps on older adults’ specific nutritional needs.

Recommendation 2

The Administrator of ACL should direct regional offices to take steps to ensure states are monitoring providers to ensure meal consistency with federal nutrition requirements for meals served in the congregate and home-delivered meal programs.

Recommendation 3

The Administrator of FNS should take steps to improve its oversight of CACFP meals provided in adult day care centers. For example, FNS could amend its approach for determining federal onsite reviews of CACFP meal providers to more consistently include adult day care centers.

Recommendation 4

The Administrator of ACL should centralize information on promising approaches for making meal accommodations to meet the nutritional needs of older adult participants in the congregate and home-delivered meal programs, for example in one location on its National Resource Center on Nutrition and Aging website, to assist providers’ efforts.

Recommendation 5

The Administrator of FNS should take steps to better disseminate existing information that could help state and local entities involved in providing CACFP meals meet the varying nutritional needs of older adult participants, as well as continue to identify additional promising practices or other information on meal accommodations to share with CACFP entities.



Public health actions

The GAO report also recommended that HHS document the department’s plan to focus on the specific nutritional needs of older adults in the 2025-2030 update of the Dietary Guidelines for Americans (DGAs). The 2020-2025 DGAs for the first time included recommendations specific to older adults and identified malnutrition as a concern. However, more needs to be done, including expanding the research base on older adult nutrition requirements to better define the impact of malnutrition on health outcomes and health equity.

Finally, there is a need for better documentation of the prevalence of older adult malnutrition. There are examples of malnutrition screening tools, including a tool that identifies both risk for both malnutrition and food insecurity risk (Appendix H). Unfortunately, across care settings--but particularly in the community—malnutrition is often not identified or documented. This makes it more difficult to determine variations across populations and to intervene when there may be a greater likelihood for success. Adding malnutrition screening and monitoring questions to national surveys of older adult health would help better document malnutrition as a public health problem and provide a basis for national health goals.⁴²

Federal legislators can take action by supporting expansion of the research base on older adult nutrition to provide the basis for the 2025-2030 Dietary Guidelines for Americans (DGAs) and supporting inclusion of malnutrition screening in national surveys of older adults

A Quality Focus for Malnutrition Care /

(Adapted from *National Blueprint: Achieving Quality Malnutrition Care for Older Adults, 2020 Update*)¹¹

With the ever-increasing proportion of older adults in the US population, it is important to promote public health policies—like high-quality malnutrition care—that help keep older adults healthy and active. This begins by establishing malnutrition public health goals and quality measures that will evaluate the effectiveness of payment and healthcare systems in providing malnutrition care.

Currently, there are hundreds of quality measures and many that are required for quality incentive programs. However, until more recently, there have been no quality measures for malnutrition care, and there are still none for malnutrition care required in quality incentive programs.

Policies and actions to promote high-quality malnutrition care provide the impetus needed to implement basic practices that have yet to be embraced by the broader US healthcare system.

For example, in both acute care and post-acute care settings, simple shifts in institutional training to emphasize malnutrition screening and assessment are important first steps to potentially reduce the number of untreated cases of malnutrition. This can be strengthened with best practices and quality standards and measures for malnutrition adopted across the continuum of care, including through telehealth services.

Best practices, such as the Global Leadership Initiative on Malnutrition (GLIM) criteria for the diagnosis of malnutrition, the 2019 standards developed by the American College of Surgeons on geriatric surgery, or those specified for Enhanced Recovery After Surgery (ERAS)⁴³⁻⁴⁵ techniques, include recommendations on malnutrition care. Further, advances are being made for older adult care in the acute care setting through the MQii—a collaboration of the Academy of Nutrition and Dietetics, Avalere Health, and other stakeholders.⁴⁶

The MQii provides an innovative approach that recognizes the need to drive quality through the combined use of electronic clinical quality measures and an interdisciplinary toolkit to help hospitals achieve their performance goals for malnutrition care of older adults. In addition, there are over 300 hospitals (both public and private) across the country that are enrolled in an MQii Learning Collaborative and are using the toolkit and electronic clinical quality measures in order to raise awareness and build an infrastructure for ongoing quality measurement and improvement.

There is also a need to evaluate the effect of specific programs, such as home-delivered meal programs, on patient outcomes, particularly as there are now opportunities for Medicare Advantage plans to offer a home-delivered meal benefit to enrollees with chronic conditions.

Key Takeaways

- Malnutrition is pervasive, costly, and causes patients to feel worse and heal slower, but it has not yet been addressed by a systematic, consistent approach throughout the healthcare system.
- There are many interactions of social determinants of health and nutrition and malnutrition care.
- Increased screening for malnutrition can possibly increase the number of treated cases of malnutrition.
- Malnutrition should be included in government health objectives and reported as a key health indicator for older adults.
- Quality measures for malnutrition are needed in federal quality incentive programs and may lead to decreased Medicare spending.
- The Malnutrition Quality Improvement Initiative (MQii) provides resources to help healthcare institutions achieve their performance goals for malnutrition care for older adults.

Conclusion and Call to Action /

The time to act is now! Up to one out of two older adults is either at risk of becoming or is malnourished.^{7,8} It is estimated that disease-associated malnutrition costs the United States nearly \$51.3 billion annually.¹ In a healthcare environment focused on healthy aging, patient-centeredness, and cost efficiency, systematic malnutrition screening and appropriate multidisciplinary intervention must become a mainstay of US healthcare. One way to help achieve this is through encouraging your federal policy makers to urge CMS adoption of malnutrition care quality measures in acute care and other care settings.

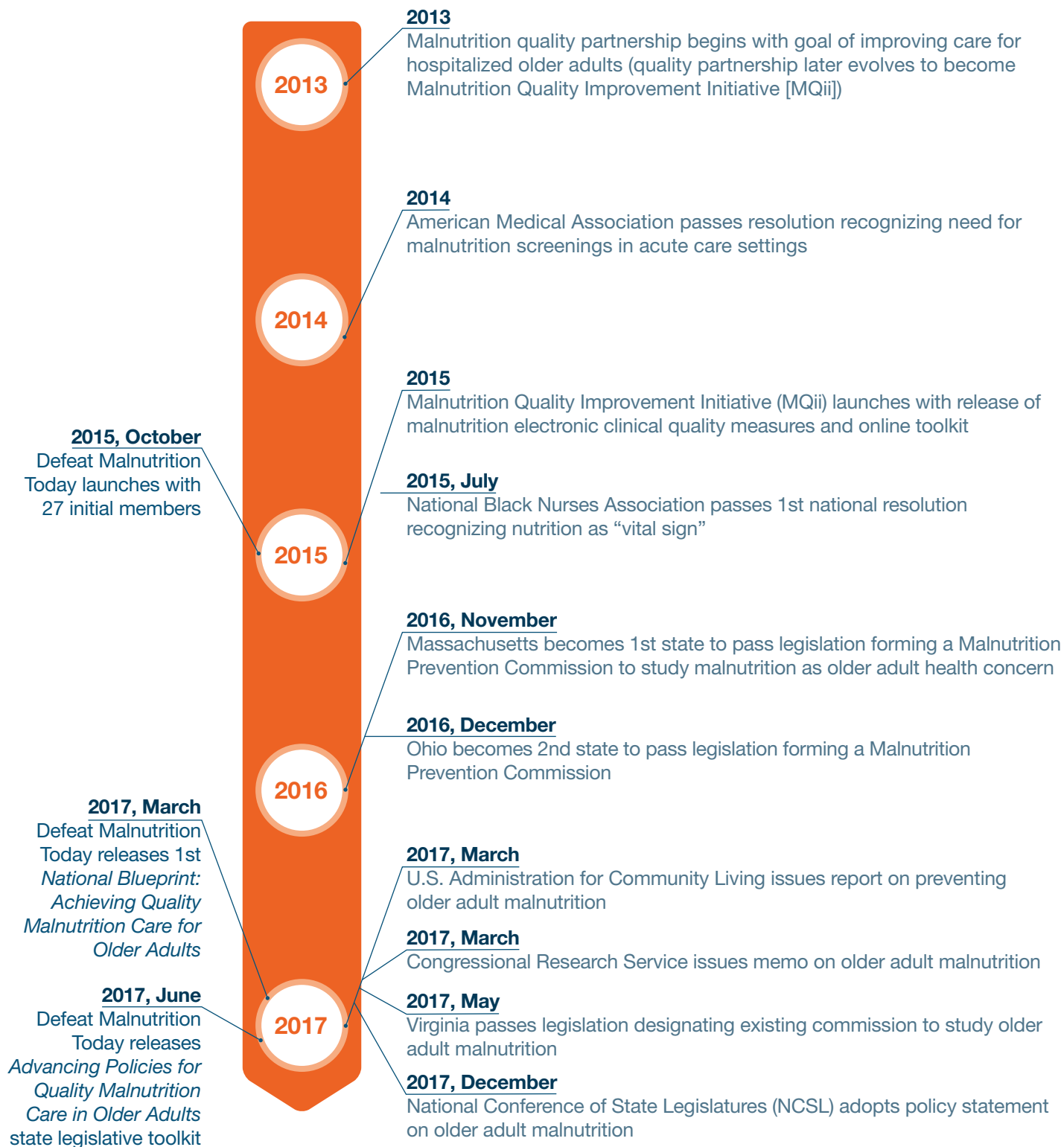
The COVID-19 pandemic and the rapidly growing older adult population have increased the urgency for policy and advocacy. The enactment of nutrition focused quality improvement programs, predominantly those targeting transitions of care may be valuable to help risk screening become a part of routine medical care provided during pandemics. Prior to the COVID-19 pandemic, community-based programs were already chronically underfunded and many had waiting lists for those seeking services. The significant surge in requests during the pandemic more than doubled the number of meals being provided which made an already bad financial situation even worse for these essential programs. The nutrition-related policies necessary for supporting older adults in the community during a pandemic are the same as those needed to help ensure healthy aging at any point in time, only magnified.

This updated toolkit outlines strategies and recommendations for policies to support a consistent, high-quality standard of malnutrition care in the United States. Multi-stakeholder collaborations and partnerships continue to be needed to bring these recommendations to life and to secure the future of healthy aging with good nutrition and high-quality, safe, coordinated malnutrition care. The value of quality malnutrition care must be realized, and our country's healthcare delivery, social services, and financial incentives must be aligned to address the epidemic of malnutrition in acute care, post-acute care, and community settings.

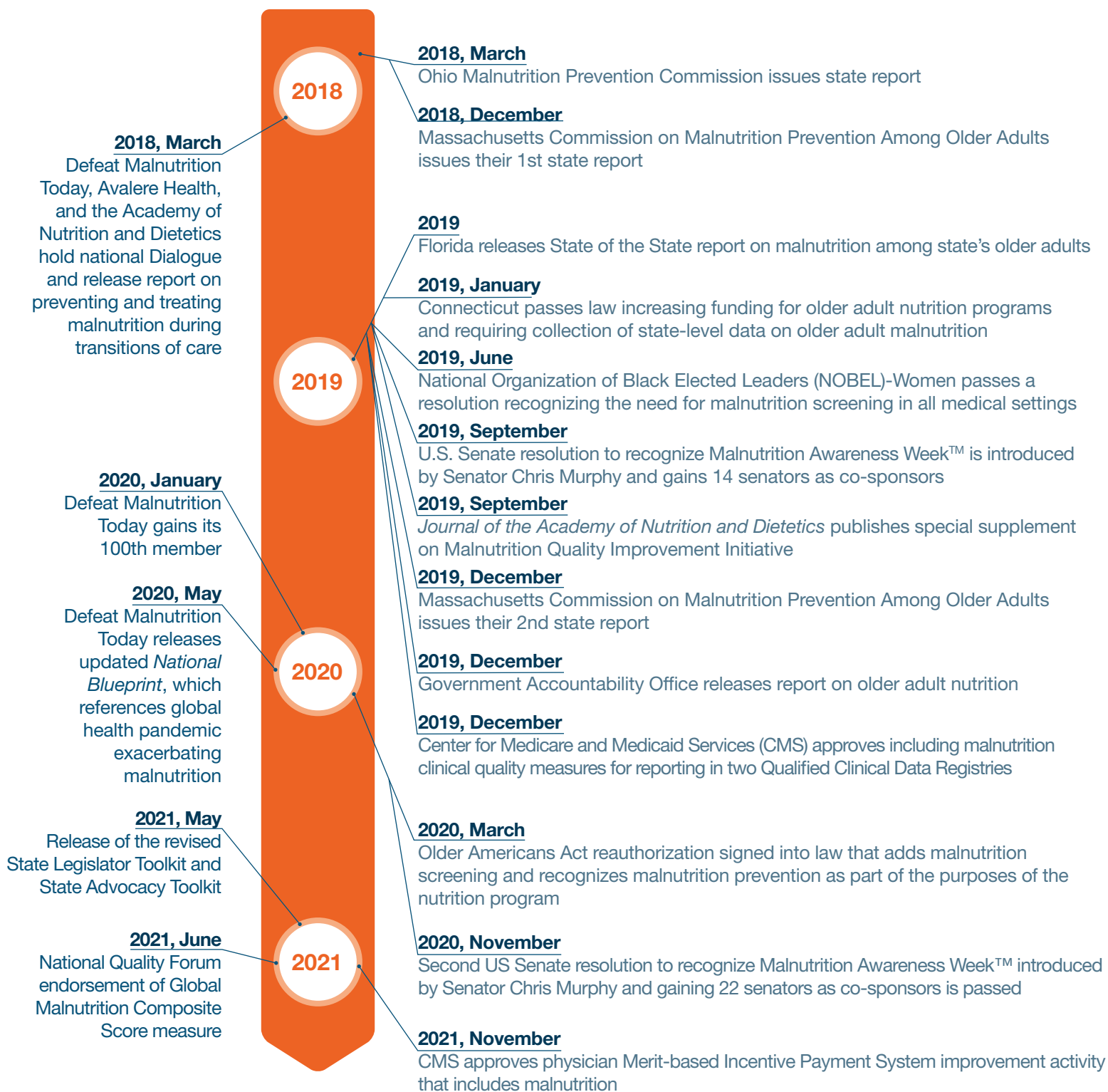
Key Takeaways

- Inform your federal policymakers on actions to improve quality of malnutrition care for older adults.
- Educate your community and federal policymakers on the impact, prevention, and treatment of malnutrition and the available resources to fight it.
- Link older adults to community resources that address malnutrition and food insecurity.

Appendix A: Malnutrition Policy Through the Decade /



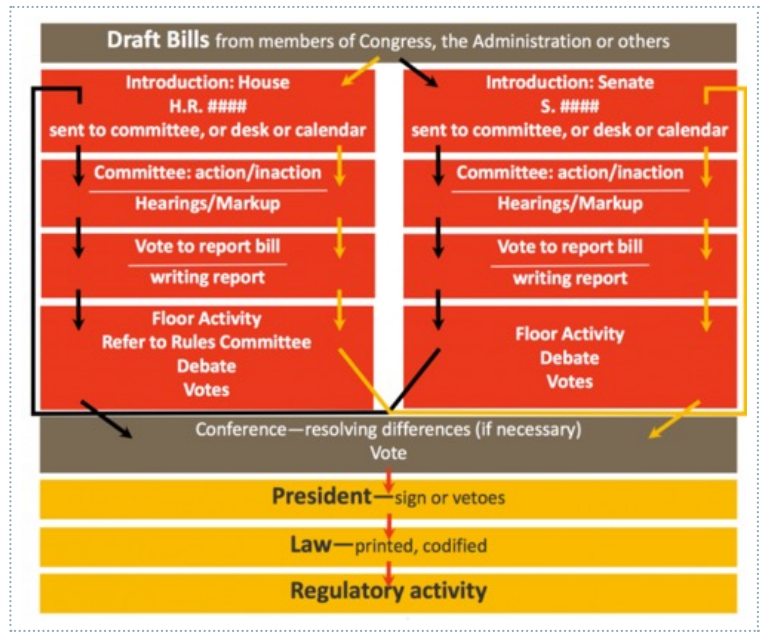
Appendix A: Malnutrition Policy Through the Decade (cont.) /



Appendix B: Federal Legislative Process /

Federal Legislative Process

The United States Congress follows a defined legislative calendar and process. A new Congress begins on January 3rd of each odd-numbered year following a general election (except if designated differently by law). Bills introduced during each Congress follow the federal legislative process (Figure 1) and die at the end of the 2-year of that Congress, if not signed into law.¹³

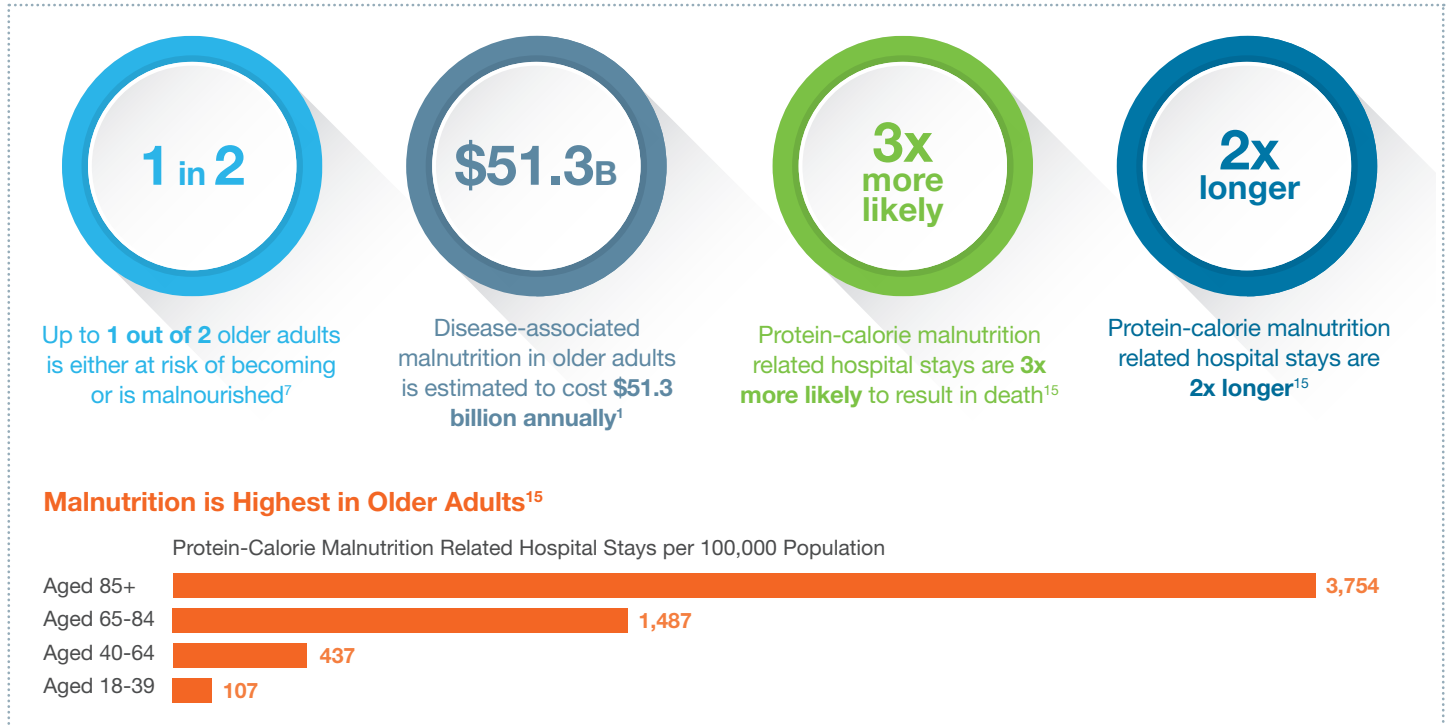


How a bill becomes a law

- An idea for a bill is shared with a federal legislator and/or their staff
- A bill is drafted and then introduced by the body of origin (House or Senate)
- The bill goes to the first chamber and is assigned to a committee with primary jurisdiction over the main issue of legislation. The bill can be referred to multiple committees or subcommittees.
- The committee decides whether to hear the bill and there will be amendments made. Typically, a bill is first discussed in a subcommittee and then in the full committee.
- After the amendments are adopted or rejected, the chair can move to vote the bill favorably out of committee.
 - If the bill is approved, it goes to the entire body of the House or the Senate, if not, the bill dies in committee
- A Committee Report of the bill is written to state the intent of the legislation, history of the legislation, impact on existing laws and programs, and position of the majority of members of committee. The members of the minority can file disagreeing views as a group or individuals.
- A bill must pass both the House and Senate. Thus, if a bill is first introduced in the House, it must also be introduced in the Senate and vice versa. If different versions of a bill are passed by the respective chambers, the bill then goes to a conference committee (with representatives from both chambers) for differences to be resolved and then the conference report (bill) is sent to both chambers for a final vote.
- After the final bill has been approved by the House and Senate, it is sent to the President.
- If the President approves and signs the legislation, it becomes law. If the President does not take action for 10 days while Congress is in session, the bill automatically becomes law. If the President opposes the bill, he/she can veto it, or if the President takes no action and Congress adjourns its sessions, it is a pocket veto and the legislation dies.
- If the President vetoes a bill, Congress may decide to attempt to override the veto. There needs to be a two-thirds vote to repass the bill by each chamber, and this vote must be taken as a roll call vote of members who are present in sufficient numbers for a quorum.

Appendix C: Sample Graphics /

Malnutrition is a Critical Public and Patient Safety Issue



MALNUTRITION: AN OLDER ADULT CRISIS

UP TO 1 OUT OF 2 OLDER ADULTS are at risk for malnutrition⁷

\$51.3 BILLION Estimated annual cost of disease-associated malnutrition in older adults in the US²

MALNUTRITION LEADS TO more complications, falls, and 30-day readmissions^{3,4}

MALNUTRITION IS HIGHEST IN OLDER ADULTS³

Protein-calorie malnutrition related hospital stays are **2X LONGER**³

Protein-calorie malnutrition related hospital stays are **3X MORE LIKELY** to result in death³

Protein-Calorie Malnutrition Related Hospital Stays per 100,000 Population

Aged 85+	3,754
Aged 65-84	1,487
Aged 40-64	437
Aged 18-39	107

JUST 4 STEPS CAN HELP IMPROVE OLDER ADULT MALNUTRITION CARE

- SCREEN** all patients
- +**
- ASSESS** nutritional status
- +**
- DIAGNOSE** malnutrition
- +**
- INTERVENE** with appropriate nutrition

FOCUSING ON MALNUTRITION IN HEALTHCARE HELPS:

- ✓ Decrease healthcare costs⁵
- ✓ Improve patient outcomes⁵
- ✓ Reduce readmissions
- ✓ Support healthy aging
- ✓ Improve quality of healthcare

Support policies across the healthcare system that defeat older adult malnutrition.

Learn more at www.DefeatMalnutrition.Today

References: 1. Kaizer MJ, et al. J Am Geriatr Soc. 2010;58(9):1734-1738. 2. Snider JT, et al. JPEN J Parenter Enteral Nutr. 2014;38(2 suppl):775-855. 3. Barrett ML, Bailey MK, Owens PL, U.S. Agency for Healthcare Research and Quality. www.hcup-us.ahrq.gov/reports.jsp. Published 2018. 4. Norman K, et al. Clin Nutr. 2008;27(1):5-15. 5. Philipson TJ, et al. Am J Manag Care. 2013;19(2):121-128. © Copyright 2019

Appendix D: Sample Social Media /

The topic of older adult malnutrition can be important to constituents. Use these sample social media posts to help increase awareness about the problem of older adult malnutrition.

Social Media Posts

Twitter

- Quality measures for malnutrition care are needed to help ensure older Americans get the care they need
- As many as 1 of 2 older adults aged 65+ is malnourished or at risk for #malnutrition
- Malnutrition awareness is imperative for better clinical outcomes. Let's learn about and address #malnutrition in the US
- #Malnutrition is more common in the US than you think: Half of US older adults are at risk!
- Being malnourished puts Americans at risk for serious health consequences. #Malnutrition Awareness is crucial
- Did you know that obesity isn't the only nutritional epidemic in America? #Malnutrition affects thousands
- The yearly cost of disease-associated #malnutrition in older adults is more than \$51.3 billion!
- Did you know that up to 1/2 of US older adults may be at risk for #malnutrition? Learn the facts & join us in speaking up
- #Malnutrition in the hospital setting often goes undiagnosed, leading to serious adverse effects
- You don't have to look unhealthy to suffer signs of #malnutrition. Learn the risk factors!
- When it comes to #malnutrition, you aren't helpless. Empower yourself and your loved ones by asking for a nutrition care plan and getting the facts

HR/S-Specific Posts

- Join me in supporting HR/S#### so that we can defeat #malnutrition today!
- HR/S#### aims to bring #malnutrition awareness to improve clinical outcomes in our state. It is time to defeat#malnutrition today!
- Up to 1/2 of older adults are at risk for #malnutrition – Please support HR/S#### to help us end this preventable health risk!

Content for Specific Conditions

Oncology

- #Malnutrition is common among cancer patients because the disease can affect the ability to digest food and absorb nutrients. <http://bit.ly/1MECGSZ>
- #Malnutrition is common among cancer patients. Treatment can impede the body's ability to get the best nutrition. <http://bit.ly/1MECGSZ>

Diabetes

- Preventing and treating #malnutrition is important in helping manage and treat diabetes and preventing or slowing complications. <http://bit.ly/1MECGSZ>

Kidney Disease

- Malnutrition frequently complicates chronic kidney disease and end-stage renal disease <http://bit.ly/1MECGSZ>
- Malnutrition can affect up to 75% of acute kidney injury and acute renal failure (ARF) patients <http://bit.ly/1MECGSZ>

Appendix D: Sample Social Media (cont.) /

Surgery

- Malnutrition can make recovery from surgery more challenging. Policies like Enhanced Recovery After Surgery (ERAS) help ensure surgery candidates are well nourished pre- and post-op. <https://www.defeatmalnutrition.today/pt-resources>

Additional Content for Facebook, Instagram, and LinkedIn:

(Note: The following content contains too many characters for Twitter)

- Do you have a family member who was affected by #malnutrition? Share your story on Instagram and Facebook using #malnutrition. You can also share your story on Defeat Malnutrition Today's website, <https://www.defeatmalnutrition.today/your-malnutrition-story>. Together we can make a difference and raise awareness.
- Why are we speaking up about #malnutrition? Because we want to see decreased mortality & improved quality of life. Share this status if you know someone who has suffered from #malnutrition. Take on #malnutrition. Enhance patient safety. <http://bit.ly/2aMNvkQ>
- Did you know that surgical patients with #malnutrition have a four times higher risk of pressure ulcer development? Learn more about malnutrition and ways to reduce these risks at <http://defeatmalnutrition.today>
- In some studies, 30-50% of patients become malnourished, often during a hospital stay. Educate yourself on the signs and risk factors for malnutrition at defeatmalnutrition.today

Appendix E: Resources on Health and Nutrition Advocacy and Malnutrition /

Resources for Health and Nutrition Advocacy

- WIG Nutrition for Vulnerable Populations Podcast: https://www.womeningovernment.org/policies_publications/policy-issues/nutrition-vulnerable-populations

Resources for Recognizing Malnutrition

- Gerontological Society of America’s “What Is Malnutrition,” available at <https://bit.ly/GSA-infog>
- American Society for Parenteral and Enteral Nutrition’s “Malnourished Hospitalized Patients Are Associated With Higher Costs, Longer Stays & Increased Mortality,” available at <https://bit.ly//ASPEN-infog>
- Alliance for Aging Research’s “Malnutrition: A Hidden Epidemic in Older Adults,” available at <https://www.youtube.com/watch?v=iPNZKyXqN1U>

Resources for Educating Patients, Families, and Caregivers on How to Address Malnutrition

- National Council on Aging’s “Healthy Eating Tips for Seniors,” available at <https://www.ncoa.org/article/healthy-eating-tips-for-seniors>
- Alliance for Aging Research’s malnutrition tip sheet “Malnutrition: A Hidden Epidemic in Older Adults,” available at <https://bit.ly/AAR-tips>
- Meals on Wheels America’s “Hunger in Older Adults: Challenges and Opportunities for the Aging Services Network,” available at <https://bit.ly/MOWA-report>

Access to Adequate Food and Nutrition

- National Council on Aging’s BenefitsCheckUp service, available at <https://benefitscheckup.org/>
- “Implementing Food Security Screening and Referral for Older Patients in Primary Care,” available at <https://bit.ly/AARP-screen>
- “Combating Food Insecurity: Tools for Helping Older Adults Access SNAP,” available at <https://bit.ly/FRAC-SNAP>
- “Food Distribution Program on Indian Reservations,” available at <https://bit.ly/FDPIRfacts>
- US Department of Agriculture’s “Fact Sheet: USDA Support for Older Americans,” available at <https://bit.ly/USDA-seniors>

Studies/Papers

- Addressing Disease-Related Malnutrition in Hospitalized Patients: A Call for a National Goal (2015): <http://bit.ly/2015-DAMpaper>
- Aging Policy: Preventing, Treating Malnutrition to Improve Health and Reduce Costs (2014): <http://bit.ly/GSA-malnutrition>
- Call for Action for Malnutrition Policy (2019): <http://bit.ly/JAND-calltoaction-2019>
- Economic Burden of Community-Based Disease-Associated Malnutrition in the United States (2014): <http://bit.ly/DAM-2014>
- Economic Burden of Disease-Associated Malnutrition at the State Level (2016): <http://bit.ly/DAM-state>
- Malnutrition Quality Improvement Initiative Yields Value for Interdisciplinary Patient Care and Clinical Nutrition Practice (2019): <http://bit.ly/JAND-mal-supp>
- Malnutrition Vigilance During Care Transitions (2015): <http://bit.ly/mal-2015>

Appendix E: Resources on Health and Nutrition Advocacy and Malnutrition (cont.) /

Organizational Resolutions

- National Black Nurses Association Resolution: <http://bit.ly/NBNA-res>
- National Lieutenant Governors Association Resolution: <http://bit.ly/NLGA-res>
- National Organization of Black Elected Leaders (NOBEL)-Women Resolution <http://bit.ly/NOBEL-W-res>

Toolkits and Other Resources

- Alliance for Aging Research Malnutrition Tools
 - film: <https://www.youtube.com/watch?v=iPNZKyXqN1U>
 - resources: <http://www.agingresearch.org/malnutrition>
 - press release: <https://www.agingresearch.org/press-release/press-kit-for-malnutrition-a-hidden-epidemic-in-older-adults/>
 - film in Spanish: <https://www.youtube.com/watch?v=ADfqv42L7KI>
- ASPEN Malnutrition Toolkit: <http://bit.ly/ASPEN-mal>
- Community Malnutrition Resource Hub: <http://bit.ly/mal-hub>
- Congressional Research Service Memo on Malnutrition in Older Adults: <http://bit.ly/CRS-mal-memo>
- Dialogue Proceedings, Advancing Patient-Centered Malnutrition Care Transitions: <http://bit.ly/dialogue-caretrans>
- Food Is Medicine Advocacy Toolkit: <http://bit.ly/FIMC-advocacy>
- Government Accountability Office Report on Nutrition Assistance Programs: <http://bit.ly/GAO-report>
- Letter to CMS from House Members on Quality Measures: <http://bit.ly/CMS-2019-malletter>
- Malnutrition Policy Fact Sheet: <http://bit.ly/mal-policy-sheet>
- Malnutrition Quality Improvement Initiative (MQii) Toolkit: <http://bit.ly/MQii-toolkit>
- National Blueprint: Achieving Quality Malnutrition Care for Older Adults, 2020 Update: <http://bit.ly/malblueprint-2020>
- National Blueprint 2020 infographic: <http://bit.ly/malinfog-2020>

Appendix F: Medical Nutrition Therapy Act of 2021 /

This summary was developed by the Academy of Nutrition and Dietitians⁴⁷

LEAVE BEHIND FOR MEMBERS OF CONGRESS

Medical Nutrition Therapy Act (H.R.3108 / S.1536)

eat right. Academy of Nutrition and Dietetics

About Us

Representing more than 112,000 credentialed nutrition and dietetics practitioners, the **Academy of Nutrition and Dietetics** is the world's largest organization of food and nutrition professionals. Many Academy members - registered dietitian nutritionists, nutrition and dietetic technicians, registered, and advanced-degree nutritionists - treat the Medicare population.

The Cost of Chronic Conditions

According to the CDC, 90% of the nation's \$3.5 trillion annual health care expenditures is spent on treating chronic and mental health conditions.^{1,2} Care for individuals with multiple chronic conditions is especially costly in the Medicare population (see figure).³

Many diet-related chronic conditions are contributing to poor COVID-19 outcomes. Minority populations have long faced chronic disease health disparities due to socioeconomic inequalities and reduced access to health care, healthy foods and safe places to be active. It is these same groups that are now disproportionately impacted by COVID-19. The compounding impacts of systemic inequalities, food insecurity, reduced access to care and now COVID-19, underscore the need to provide equitable access to medical nutrition therapy in Medicare.

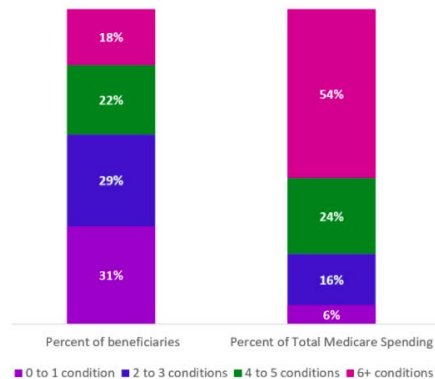
Barriers to Care for Seniors

Currently, Medicare Part B only covers outpatient MNT for diabetes, renal disease and post-kidney transplant.⁴ Additionally, qualified providers such as nurse practitioners, physician's assistants, clinical nurse specialists and psychologists are barred from directly referring their patients to MNT services.

MNT is an Effective Solution

MNT has been shown to be a cost-effective component of treatment for obesity, diabetes, hypertension, dyslipidemia, HIV infection, unintended weight loss in older adults and other chronic conditions.⁵⁻⁸ Counseling provided by an RDN as part of a health care team can positively impact weight, blood pressure, blood lipids and blood sugar control.^{9,10} In a national survey of primary care physicians, respondents reported believing that RDNs were the most qualified health care providers to assist patients with weight loss.¹¹ Additionally, the National Lipid Association recommends nutritional counseling by RDNs to promote long-term adherence to an individualized, heart-healthy diet.¹²

Medicare FFS Beneficiaries by Number of Chronic Conditions and Total Medicare Spending, 2018³



What is an RDN?

Registered Dietitian Nutritionists are credentialed nutrition practitioners who have completed:

- An accredited bachelor's degree (or higher) in dietetics
- 1,200+ hours of supervised practice
- The national Registration Examination for Dietitians

To maintain the credential, RDNs must also secure 75+ hours of continuing education every five years.

What is MNT?

Medical Nutrition Therapy is an evidence-based application of the Nutrition Care Process that can include nutrition assessment/reassessment, nutrition diagnosis, nutrition intervention and nutrition monitoring and evaluation.

The goal of MNT is to prevent, delay or manage disease and conditions.

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Appendix F: Medical Nutrition Therapy Act of 2021 (cont.) /

This summary was developed by the Academy of Nutrition and Dietitians⁴⁷

What the MNT Act Does

This bill amends the Social Security Act to provide Medicare Part B coverage of outpatient MNT for **prediabetes, obesity, high blood pressure, high cholesterol, malnutrition, eating disorders, cancer, gastrointestinal disease including celiac disease, cardiovascular disease, HIV/AIDS** and any other disease or condition causing unintentional weight loss, with authority granted to the Secretary of Health to include other diseases based on medical necessity. It also authorizes nurse practitioners, physician assistants, clinical nurse specialists and psychologists to **refer their patients for MNT**.

Co-sponsor the MNT Act

The Academy of Nutrition and Dietetics urges members of Congress to co-sponsor and support passage of the Medical Nutrition Therapy Act. The bill was introduced in the 117th U.S. Congress by U.S. Sens. Susan Collins (Maine) and Gary Peters (Mich.) and U.S. Reps. Robin Kelly (Ill.) and Fred Upton (Mich.).

To become a co-sponsor, please contact:

Sen. Collins' office: Maria Olson (Maria_Olson@aging.senate.gov)
Sen. Peters' office: Darian Burrell-Clay (Darian_Burrell-Clay@peters.senate.gov)
Rep. Kelly's office: Anita Burgos (Anita.Burgos@mail.house.gov)
Rep. Upton's office: Mark Ratner (Mark.Ratner@mail.house.gov)

For more information from the Academy of Nutrition and Dietetics, please contact:

Hannah Martin, MPH, RDN, Director, Legislative and Government Affairs (hmartin@eatright.org)

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Appendix G: Federal Nutrition Assistance Programs Serving Older Adults and Opportunities for Federal Legislators /

Program	Eligible population	Type of assistance	No. of older adult participants in 2017	Total federal appropriations in FY 2020*	Opportunities for federal legislators
HHS Administration for Community Living					
Home-Delivered Nutrition Program	Adults 60 years or older	Prepared meals delivered to participants who are usually homebound	850,880	\$266 million	This program relies on federal, state, and local funding and will benefit from increased funding to support expanded enrollment
Congregate Nutrition Program	Adults 60 years or older	Prepared meals provided in congregate settings, such as senior centers	1,520,507	\$510 million	This program relies on federal, state, and local funding and will benefit from increased funding to re-open programs
USDA Food and Nutrition Service					
Supplemental Nutrition Assistance Program (SNAP)	Households, including those with older adults with low income	Benefits to purchase food in participating retail stores	5,447,000	\$67.9 billion	SNAP is a fully funded federal program, and older adults will benefit from policies streamlining enrollment as well as awareness campaigns promoting enrollment
Commodity Supplemental Food Program (CSFP)	Adults 60 years or older with low income	A monthly supplemental package of shelf-stable foods and refrigerated cheese	675,926	\$245 million	This federal program may not be well-known, and older adults will benefit from promotion of information about this program. The program would also benefit from additional funding
Child and Adult Care Food Program (CACFP)	Adults who are physically or mentally impaired or adults 60 years or older enrolled in an adult day care program	Prepared meals provided in nonresidential adult day care centers	134,694	\$4.8 billion	CACFP is not a fully funded federal program and will benefit from legislation supporting additional funding
Senior Farmers' Market Nutrition Program (SFMNP)	Adults who are 60 years or older with low income	Benefits to purchase locally grown fruits, vegetables, honey, and herbs from farmers' markets, roadside stands, and community programs	834,875	\$18.5 million	SFMNP is not a fully funded federal program and will benefit from legislation supporting additional funding

* Additional appropriations during the COVID-19 pandemic as of January 2021 include \$925 million total for home-delivered and congregate nutrition programs and \$15.8 billion for the Supplemental Nutrition Assistance Program.

Appendix H: Sample Malnutrition and Food Insecurity Screening Tool /

This sample tool was developed and tested by the Ohio Malnutrition Working Group and can be adapted for use in other states.

Older Adult Malnutrition and Food Insecurity Screening

The Ohio Department of Health (ODH) recently convened a multi-stakeholder statewide commission to look at malnutrition in Ohio, and issued a report with policy recommendations and local strategies to address malnutrition (https://docs.wixstatic.com/ugd/c577a8_48c4ffc3726b4f64939760bb76f0c35b.pdf).

Partners in Central Ohio felt that the time had come to develop a common, regional plan to address senior malnutrition and ways to implement the ODH Commission Report’s policy recommendations. The first result of this work is the following tool that all providers—physicians (independent practices and hospitalists/specialists), nurses, social service agencies, care coordinators, and registered dietitians—can utilize to quickly identify BOTH malnutrition AND food insecurity risk with their older adult patients/clients, as well as provide direction and resources regarding next steps based on the results.

MALNUTRITION SCREENING TOOL ¹		
1. Have you recently lost weight without trying?		
No	0	
Not Sure	2	
Yes	1	
<i>If yes, how much weight have you lost?</i> 2-13 lbs	1	
14-23 lbs	2	
24-33 lbs	3	
34 or more lbs	4	
Unsure	2	Question 1 Score:
2. Have you been eating poorly because of decreased appetite?		
No	0	Question 2 Score:
Yes	1	
		Total Score:

Results

Questions 1 & 2 Total	
Score of 0-1	Patient is not at risk for malnutrition; screen again in 1 year or if condition changes.
Score of 2 or more	Patient is at risk for malnutrition and needs a referral to registered dietitian and/or a healthcare provider and ongoing monitoring.

¹ Ferguson M, et al. Nutrition. 1999;15(6):458-464.

Resources

- Find a [Registered Dietitian Nutritionist \(RDN\)](#)
- **Congregate Meals:** served in group settings, provide nutritious meals and opportunities for social interactions
- **Home Delivered Meals:** often referred to as “meals on wheels,” provides nutritious meals delivered to the door of older adults with limited mobility, who are homebound, or have a lack of transportation

Helpful Conversation Starters:

- Malnutrition can be caused by not getting enough of the nutrients your body needs to stay healthy or recover. You can be underweight or overweight and be malnourished. Have you ever been screened for malnutrition before?
- Have there been any changes in your health or life that may have caused weight loss?

For more information, visit the [Ohio Department on Aging](#).

Appendix H: Sample Malnutrition and Food Insecurity Screening Tool (cont.) /

FOOD INSECURITY SCREENING TOOL ^{1, 2}	
1. Within the last 12 months, I worried whether my food would run out before I had money to buy more.	
Often True	
Sometimes True	
Never True	
2. Within the last 12 months, the food I bought just didn't last and I didn't have money to get more.	
Often True	
Sometimes True	
Never True	



Results

Questions 1 & 2 Responses	
Never true for both questions	Patient is not food insecure; screen again in 1 year or if living conditions change.
Often true/sometimes true for one or both questions	Patient should be referred to meal services (see resources section) and/or a foodbank/food pantry; continue to monitor.

Resources

- **Congregate Meals:** served in group settings, provide nutritious meals and opportunities for social interactions
- **Home Delivered Meals:** often referred to as “meals on wheels,” provides nutritious meals delivered to the door of older adults with limited mobility, who are homebound, or have a lack of transportation
- **Senior Farmer’s Market Nutrition Program:** provides coupons for older residents that can be redeemed for fresh feeds from farmers’ markets and roadside stands (available in select counties)
- **Commodity Supplemental Food Program:** supplements the diets of older adults with nutritious foods
- **Supplemental Nutrition Assistance Program (SNAP):** provides nutrition benefits to supplement the food budget of those in need

Helpful Conversation Starters:

- Just like your medication is important to keep you healthy, food is medicine too. Have you ever learned about the importance of getting enough nutritious food before?
- Who typically does the shopping for food in your home?
- I noticed you are having trouble getting enough healthy foods. Are you aware of the options available to you to access food or resources to buy food?

For more information, visit the [Ohio Department on Aging](#).

¹ Hager ER, et al. Pediatrics. 2010;126(1): e26-e32.
² Gundersen C, et al. Public Health Nutr. 2017;20(8):1367-71.

Appendix I: Glossary of Terms /

Acute Care: refers to treatment for a patient that is usually brief but for a severe episode of illness or conditions that result from disease or trauma. Hospitals are generally the setting where acute care is provided and include community, rural, and critical access hospitals

Community-Based Services and Supports: The blend of health and social services provided to an individual, caregiver, or family member for the purpose of promoting, maintaining, or restoring health or minimizing the effects of illness and disability. These person-centered services are usually designed to maximize an older person's independence at home or participation in the community. Such services and supports can include senior centers, transportation, home-delivered meals or congregate meal sites, visiting nurses or home health aides, adult day health services, and homemaker services

Food insecurity:⁴⁸ a household-level economic and social condition of limited or uncertain access to adequate food. Ranges of food insecurity as defined by the USDA are as follows:

- Low food security: reports of reduced quality, variety, or desirability of diet. Little or no indication of reduced food intake
- Very low food security: reports of multiple indications of disrupted eating patterns and reduced food intake

Food security:⁴⁸ access at all times to enough food for an active, healthy life for all household members. Ranges of food security as defined by the USDA are as follows:

- High food security: no reported indications of food-access problems or limitations
- Marginal food security: one or two reported indications—typically of anxiety over food sufficiency or shortage of food in the house. Little or no indication of changes in diet or food intake

Hunger:⁴⁸ “an individual-level physiological condition that may result from food insecurity.” More generally, it is a sensation resulting from lack of food or nutrients, characterized by a dull or acute pain in the lower chest. Hunger is distinguished from appetite in that hunger is the physical drive to eat, while appetite is the psychological drive to eat, affected by habits, culture, and other factors

Malnutrition:⁶ a state of deficit, excess, or imbalance in energy, protein, or nutrients that adversely impacts an individual's own body form, function, and clinical outcomes

Malnutrition screening:⁴⁹ the systematic process of identifying an individual with poor dietary or nutrition characteristics who is at risk for malnutrition and requires follow-up assessment or intervention

Medical nutrition therapy:⁴⁰ nutritional diagnostic therapy and counseling services provided by a dietitian or nutritional professional for the purpose of managing disease following a referral by a physician

Merit-based Incentive Payment System (MIPS):⁵⁰ a CMS quality payment program that determines Medicare payment adjustments. Under MIPS, clinicians are included if they are eligible clinician types and have low volume threshold, which is based on allowed charges for covered professional services under the Medicare Physician Fee Schedule and the number of Medicare Part B patients who are furnished covered professional services under the Medicare Physician Fee Schedule

Older adult: adult 65 years or older, eligible to receive Medicare

Qualified Clinical Data Registry (QCDR):⁵¹ a CMS-approved vendor that collects clinical data from practitioners and reports this data to CMS on their behalf for payment model requirements as well as quality reporting purposes. QCDR organizations can include specialty societies, regional health collaboratives, large health systems, or software vendors that collaborate with one of these medical entities

Quality improvement:⁵² systematic activities that are organized and implemented by an organization to monitor, assess, and improve its healthcare with the goal of seeking continuous improvement in the care delivered to the patients the organization serves

Appendix I: Glossary of Terms (cont.) /

Quality measures:⁵³ tools that help measure or quantify healthcare processes, outcomes, patient perceptions, and organizational structure and/or systems that are associated with the ability to provide high-quality healthcare and/or that relate to one or more quality goals for healthcare

Social determinants of health:³⁰ the environmental conditions in which individuals are born, live, learn, work, and age that affect their health, functioning, and quality-of-life outcomes and risks. Resources that enhance quality of life, including access to good nutrition and availability of healthy foods, can have a significant influence on population health outcomes

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