



SEPTEMBER 2021

MALNUTRITION CONNECTION

Providing Malnutrition Awareness and Advocacy Information to Share

It's Time for Action on Malnutrition Awareness

With a **Spotlight on Malnutrition Month** in September and **Malnutrition Awareness Week™** in October, now is **prime time** for all of us, as committed stakeholders, to share important information to help Americans become better educated on the crisis of malnutrition among older adults and how we can all work together to address it.



September: Spotlight on Malnutrition Month

During Spotlight on Malnutrition Month 2021, the Academy of Nutrition and Dietetics is raising awareness of malnutrition and

promoting the crucial role of registered dietitian nutritionists in identifying and treating this condition. Valuable tools and resources, including shareable social media content, can be found at www.eatrightpro.org

Additionally, [The Academy's Clinical Malnutrition webpage](#) contains information on the Malnutrition Quality Improvement Initiative (MQii) and provides Malnutrition Resources from the Academy of Nutrition and Dietetics and other organizations.

Please share the two graphics provided on this page.

For more social media content, posters, stickers, and other assets to raise malnutrition awareness, be sure to visit:

- www.nutritioncare.org
- www.eatrightpro.org

October 4-8: Malnutrition Awareness Week™

Led by ASPEN, Malnutrition Awareness Week™ is an annual, multi-organizational campaign created to educate healthcare professionals about early detection and treatment of malnutrition, educate consumers/patients on the importance of discussing their nutrition status with healthcare professionals, and increase awareness of nutrition's role on patient recovery.

A list of Malnutrition Awareness Week webinars (many of which offer CE credits), social media content and other comprehensive resources to Spread the Word, a Malnutrition Solution Center, and Patient and Ambassador Stories can all be found on ASPEN's website at www.nutritioncare.org/maw/

***** Defeat Malnutrition Today members get free access to the ASPEN webinars with the code MAW-DMT**

Post-discharge use of oral nutrition supplements reduces hospital readmissions in seniors.

OCTOBER 4-8 • HELP STOP MALNUTRITION • NUTRITIONCARE.ORG/MAW