

September 18-22, 2017

MALNUTRITION AWARENESS WEEK

The American Society for Parenteral and Enteral Nutrition (ASPEN) is hosting its sixth annual Malnutrition Awareness Week™ (MAW) from September 18-22. This week is intended to raise awareness among healthcare professionals of the need to consider assessing and intervening earlier and for the public to realize that they need to ask about their nutrition status and advocate for optimal nutrition care.

Please help to spread the word and make this awareness week a huge success!

Here are some ways that you can participate:

Participate in any or all of the five Webinars and the Twitter “Chat with the Experts” that are part of MAW:

- **Twitter Chat:** September 19, 2017 | 1:00pm – 2:00pm ET
- **Improving Standardization of Oral Nutrition Supplement Provision in Malnourished Patients:** September 18, 2017 | 4:00 – 5:30pm ET
- **A Multi-Disciplinary Approach to Increasing Awareness of Enteral Nutrition in the Pediatric Patient: a Provider and Parent Perspective:** September 19, 2017 | 4:00 – 5:30pm ET
- **On the Fast Track with the Enhanced Recovery After Surgery (ERAS) Protocol:** September 20, 2017 | 4:00 – 5:00pm ET
- **Approaching an Audit Through Accurate Documentation and Coding for Malnutrition Diagnosis:** September 21, 2017 | 4:00 – 5:30pm ET
- **Electronic Clinical Quality Measures (eCQMs): A Malnutrition Quality Improvement Initiative:** September 22, 2017 | 12:00 – 1:30pm ET

Top 5 Programming Ideas for Chapters or Institutions:

- Register for a Malnutrition Awareness Week™ webinar as a chapter or site and invite as many people as you want, both members and nonmembers, to participate for CE credit.
- Fill out the customizable [resolution template](#) and petition your state legislature to recognize Malnutrition Awareness Week™.
- Identify an expert in your chapter or institution to lead your own “Ask the Experts” in-person session.
- Organize a campaign to distribute and post ASPEN’s malnutrition posters in your institution.
- Get active on the ASPENet LinkedIn Group and social media (using the hashtag #MAW2017) to ask questions and share best practices with people all over the world.

ASK ABOUT YOUR NUTRITION

Are you or your loved one experiencing any of these?

- UNPLANNED WEIGHT LOSS
- LOSS OF APPETITE
- NOT ABLE TO EAT OR ONLY ABLE TO EAT SMALL AMOUNTS
- FEELING WEAK OR TIRED
- SWELLING OR FLUID ACCUMULATION

If you or your loved one have any of these problems, ask about your nutrition! Nutrition is important to your recovery and has been shown to promote positive outcomes. Ask if you can be evaluated by a registered dietitian or nutrition support clinician.

nutritioncare.org/ maw
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Malnutrition is associated with:

Economic Burden

Hospital stays involving malnutrition accounted for

\$42 billion

Weiss AJ, Finger KR, Barrett ML, Elixhauser A, Steiner CA, Guenter P, Hise Brown M. Characteristics of Hospital Stays Involving Malnutrition, 2013. HCUP Statistical Brief #210

Malnutrition is associated with:

Longer Hospital Stays

Most hospital stays were

2x longer

47%-71% of patients with malnutrition did not have a routine discharge

Weiss AJ, Finger KR, Barrett ML, Elixhauser A, Steiner CA, Guenter P, Hise Brown M. Characteristics of Hospital Stays Involving Malnutrition, 2013. HCUP Statistical Brief #210

Sample Social Media Content:



- **[Insert name of your origination/Twitter handle]** supports #MAW2017! Learn more about the week here <http://bit.ly/2di5vG5>
- About 50% of older adults in rehabilitation settings are malnourished. Get the details; make an impact. <http://bit.ly/2di5vG5> #MAW2017

LEARN MORE AT: <http://www.nutritioncare.org/maw/>