

DECEMBER 2019

# MALNUTRITION CONNECTION

Providing Information to Share on Malnutrition Awareness and Advocacy

## Working Together to Build a Malnutrition Advocacy Coalition

Earlier this month, Defeat Malnutrition Today hosted a webinar: "Working Together: Tips and Strategies for Building a Malnutrition Advocacy Coalition." This topic is especially pertinent as many state legislatures resume their work in January and DMT is hoping to encourage local and state coalition-building in 2020.

If you would like to view the entire presentation, it can be viewed on [Defeat Malnutrition Today's website](#). The [slides](#) are also available for download.

### Highlights of the presentation included:

**Jeanne Blankenship** | Vice President of Policy Initiatives and Advocacy, Academy of Nutrition and Dietetics



- Discussed the nuts and bolts of coalition-building
- Talked about why a coalition might form, how to get started, potential members, and how to keep things running

**Lisa Nerenberg** | Executive Director, California Elder Justice Coalition



- Discussed her practical experience with local and state elder justice coalitions
- Outlined what the goals of a coalition might be and variations on leadership, administration, and funding

**Bob Blancato** | National Coordinator, Defeat Malnutrition Today

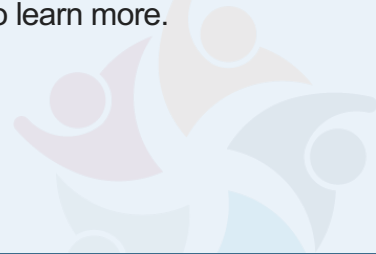
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...vital to healthy aging

- Discussed his experience with national coalitions, including DMT and the Elder Justice Coalition
- Talked about how those coalitions formed and lessons learned

**Are you interested in forming a Malnutrition Advocacy Coalition in your state?**

Check out the [State Toolkit](#) and contact Meredith Ponder Whitmire at [mponder@matzblancato.com](mailto:mponder@matzblancato.com) to learn more.



### Social Media:

Did you miss DMT's webinar on Tips and Strategies for Building a #Malnutrition Advocacy Coalition? No worries – you can check out the slides and recording on @dftmalnutrition <https://www.defeatmalnutrition.today/blog/coalition-building-webinar-now-available>