September 18-22, 2017
MALNUTRITION AWARENESS WEEK

The American Society for Parenteral and Enteral Nutrition (ASPEN) is hosting its sixth annual Malnutrition Awareness Week™ (MAW) from September 18-22. This week is intended to raise awareness among healthcare professionals of the need to consider assessing and intervening earlier and for the public to realize that they need to ask about their nutrition status and advocate for optimal nutrition care.

Please help to spread the word and make this awareness week a huge success!

Here are some ways that you can participate:

Participate in any or all of the five Webinars and the Twitter “Chat with the Experts” that are part of MAW:

- **Twitter Chat:** September 19, 2017 | 1:00pm – 2:00pm ET
- **Improving Standardization of Oral Nutrition Supplement Provision in Malnourished Patients:** September 18, 2017 | 4:00 – 5:30pm ET
- **A Multi-Disciplinary Approach to Increasing Awareness of Enteral Nutrition in the Pediatric Patient: a Provider and Parent Perspective:** September 19, 2017 | 4:00 – 5:30pm ET
- **On the Fast Track with the Enhanced Recovery After Surgery (ERAS) Protocol:** September 20, 2017 | 4:00 – 5:00pm ET
- **Approaching an Audit Through Accurate Documentation and Coding for Malnutrition Diagnosis:** September 21, 2017 | 4:00 – 5:30pm ET
- **Electronic Clinical Quality Measures (eCQMs): A Malnutrition Quality Improvement Initiative:** September 22, 2017 | 12:00 – 1:30pm ET

Top 5 Programming Ideas for Chapters or Institutions:

- Register for a Malnutrition Awareness Week™ webinar as a chapter or site and invite as many people as you want, both members and non-members, to participate for CE credit.
- Fill out the customizable resolution template and petition your state legislature to recognize Malnutrition Awareness Week™.
- Identify an expert in your chapter or institution to lead you own “Ask the Experts” in-person session.
- Organize a campaign to distribute and post ASPEN’s malnutrition posters in your institution.
- Get active on the ASPENet LinkedIn Group and social media (using the hashtag #MAW2017) to ask questions and share best practices with people all over the world.

Sample Social Media Content: